

Sustainability Policy

Fira de Barcelona is the leading trade fair organisation in the Spanish market and one of the most important in Europe, especially for professional and industrial trade shows. Every year it organises and hosts at its Gran Via and Montjuïc venues many international trade fairs, congresses and corporate meetings, as well as social, cultural and sports events.

Fira is an important economic powerhouse and its activity generates social value, wealth and well-being for Barcelona and its surrounding area. Within the framework of its corporate responsibility, the institution carries out an activity based on sustainability, respect for the environment and support for different social initiatives with a strong commitment to the United Nations' Sustainable Development Goals (SDGs).

In accordance with these principles, Fira de Barcelona is implementing an environmental management system in accordance with the ISO14001:2015 standard and the EMAS Regulation, and is committed to:

- **Protecting the environment and preventing pollution**, minimising the consumption of natural resources and raw materials, promoting energy saving and efficiency and undertaking measures to help **mitigate climate change**.
- Adopting the necessary measures to ensure compliance with all applicable **legal requirements and regulations** in force.
- **Training, raising the awareness of, and involving** the entire organisation in following the principles and commitments of environmental management, establishing **permanent and two-way internal communication** as a participatory task at all levels.
- Promoting formulas of **circular economy, eco-design and reuse of materials** for the minimisation of the waste generated throughout our activity.
- Formulating and optimising **selective waste collection** at each event, ensuring the continuous improvement of recycling ratios.
- Linking the impact of our trade fair activity with a **commitment to innovation and the development of sustainable business activities** that bring benefits to society and the environment.

- **Following up and supervising** our environmental management system in order to be able to implement new initiatives that reduce our impact on the environment.
- Using the **events as a means of disseminating and raising awareness** of the importance of sustainability in the various industries in which we operate.
- Establishing and strengthening **strategic alliances** with NGOs, associations, universities, public entities, etc. to explore and share good practices.
- **Influencing and driving change towards the sustainability** of our suppliers and customers by integrating them as active participants in Fira's environmental policies, thus supporting their sustainable transformation.
- Collaborating with the different business and social agents linked to the fair activity in order to jointly promote a **more sustainable business tourism**, contributing to the sustainable tourism development, assuming the principles and objectives adopted in the **World Charter for Sustainable Tourism + 20**.
- Adopting the **Responsible Tourism Policy**, through which we commit ourselves to meeting the requirements established in the **BIOSPHERE** adhesion, together with the values, objectives and continuous improvement plan that this commitment entails.
- Increasing the contracting of **goods and services that generate less environmental impact**, guaranteeing the necessary quality for business.
- Promoting the transition towards **more sustainable offices**, minimising the consumption of resources, improving the recycling of waste and promoting daily actions that reduce environmental impact.
- Efficiently managing the catering service and catering points to **avoid food waste**.
- Working on **continuous improvement** in all areas of sustainability: social, economic and environmental, as well as customer satisfaction to position ourselves nationally and internationally and become a **benchmark in the exhibition sector in terms of sustainability**.

Last update: 10/06/2020