

Sustainability policy

Fira de Barcelona is the leading trade fair organization in Spain and one of the most prominent in Europe, especially in the field of professional and industrial exhibitions. Every year, it organizes and hosts a wide range of trade shows, congresses, and international events of a corporate, social, cultural, and sporting nature.

It has three venues, Montjuïc, Gran Via and Barcelona International Convention Center (CCIB), and also manages Circuit de Barcelona-Catalunya.

Fira is a major economic driver, and its activity generates social value, wealth, and well-being for Barcelona and its surrounding area. As part of its corporate responsibility, the institution carries out activities based on sustainability, respect for the environment, and support for various social initiatives, with a firm commitment to integrating the United Nations Sustainable Development Goals (SDGs) into its strategy.

In accordance with these principles, Fira de Barcelona has obtained for its Gran Via venue ISO 14001:2015 environmental management system certification and ISO 50001:2018 energy efficiency system certification, committing to:

- Protect the environment and prevent pollution by minimizing the consumption of natural resources and raw materials, promoting savings and energy efficiency, and implementing measures to help mitigate climate change.
- Adopt the necessary measures to ensure compliance with all applicable legal requirements and regulations.
- Train, raise awareness, and involve the entire organization in following the principles and commitments of environmental management, establishing permanent and two-way internal communication as a participatory task at all levels.
- Promote circular economy models, eco-design, and material reuse to minimize the waste generated in the execution of our activities.
- Develop and optimize selective waste collection at each event, ensuring continuous improvement in recycling rates.
- Link the impact of our trade fair activity with a commitment to innovation and the development of sustainable business activities that benefit society and the environment.
- Monitor and supervise our environmental management system to implement new initiatives that reduce our impact on the surroundings.
- Use events as amplifying platforms to disseminate and raise awareness about the importance of sustainability in the various sectors we influence.

- Establish and strengthen strategic alliances with NGOs, associations, universities, public entities, etc., to explore and share best practices.
- Influence and drive the shift toward sustainability among our suppliers and clients by integrating them as active participants in Fira's environmental policies, thereby supporting their sustainable transformation.
- Collaborate with various business and social stakeholders linked to the trade fair activity to jointly promote more sustainable business tourism, contributing to sustainable tourism development and embracing the principles and objectives adopted in the World Charter for Sustainable Tourism +20.
- Adopt the Responsible Tourism Policy, through which we commit to meeting the requirements established by the BIOSPHERE certification, along with the values, objectives, and continuous improvement plan that this commitment entails.
- Increase the procurement of goods and services that generate a lower environmental impact while ensuring the necessary quality for business operations.
- Promote the transition to more sustainable offices by minimizing resource consumption, improving waste recycling, and encouraging daily actions that reduce environmental impact.
- Efficiently manage catering services and food outlets to prevent food waste.
- Work on continuous improvement across all areas of sustainability — social, economic, and environmental — as well as customer satisfaction, to position ourselves nationally and internationally and become a benchmark in the trade fair sector in terms of sustainability.

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