

salonnautico

INTERNACIONAL DE BARCELONA

Seed& CLICK!

#NauticTech2021

3rd International Investment Forum of the Nautic
Industry – Grand Final 14th October 2021

TERMS & CONDITIONS

Do you have an innovative, viable, impactful and scalable project for the nautical industry?
#BLUEECONOMY #BLUETECH

Present your project to #NauticTech2021! <https://forms.gle/TU8EMiNkY1SvqdZY6>

The deadline for application is 26th of September 2021.

1. OBJECTIVES

[Salón Náutico Internacional de Barcelona](#) and [Seed&Click](#) are organizing the third edition of Nautic Tech International Investment Forum. Therefore, they seek startups related to or applicable to the sector.

The main objective of this event is to support and enhance entrepreneurship, as well as to incubate new projects of the nautical industry helping them to get funding.

The event will take place on [October 14th 2021](#) at Port Vell Moll de la Fusta and Moll d'Espanya Barcelona, Espai de Mar in Salón Náutico de Barcelona 2021. It will feature an Investment Forum with 5 international start-ups selected as finalists by an expert jury among all the proposals submitted in the open call. The event will finish with the announcement of the winning start-up according to the jury.

2. INVESTMENT FORUM

Are eligible: Entrepreneurs over the age of eighteen and of all nationalities who are working on a project related to or applicable to the nautical industry are welcome. The projects should be legally constituted and must have a Beta version of their product / service / app / portal and sales history.

The language of the event will be in English.

3. PARTICIPANTS

The Business projects can be submitted by 2 participants per Project. The team will be responsible to choose the representatives or representative to present the project at the Grand Final (14th of October 2021) – in case of being selected as finalists.

4. SCOPE: BUSINESS AREAS

All the projects must be based at least on one of the following sectors related to the nautical/marine industry:

- Blue economy
- Sustainability
- Tourism
- Logistic
- Mobile application
- IOT
- Product
- Digitalization
- Education
- Security
- Services
- Distribution
- Boat management
- Technology
- Environmental protection
- Big Data
- Waste management
- Fishing
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5. PHASES

5.1. Presentation.

The start-ups will opt to participate at the Investment Forum by filling out the required information at <https://forms.gle/TU8EMiNkY1SvqdZY6> . After their registration and approval of the terms and conditions of Seed&Click, the entrepreneurs must provide the information required .A video presentation of no more than 5 minutes will be required to load (url).

The projects should be submitted in gust platform in English within **27th of September 2021** (included).

5.2. Selection.

A panel of experts will analyse all the projects presented and select the five finalists. These finalists will be announced from **27th of September 2021**.

5.3. Grand Final.

All the finalists will present their projects in *elevator pitch** format – with a maximum duration of 5 minutes – on **Thursday 14th of October 2021, day of the Grand Final** in front of the members of the jury and the rest of the participants. After the presentation, the jury will deliberate behind closed doors to choose the winners. After, the prizes will be given.

*The term *elevator pitch* refers to the capacity to present a Project in a limited time, focusing on the most relevant and interesting points for the audience we are aiming at.

6. INFORMATION TO BE PRESENTED

All participants must present the following information:

- Name and description of the project.
- Video presentation between 1 and 2 minutes¹.
- Problem identified, Opportunity and Solution offered
- Market Size/Target Clients
- Competitive advantage.
- Competitors
- Business Model
- Financial projection (3years)
- Team Description (experience, knowledge, skill)
- Need and use of funds. Possible withdrawal of investor.

¹ The video will serve as support and will only be displayed by the panel of experts and jury.

The information that is presented will not be published on the website but will be checked by the panel of experts directly.

7. SELECTION CRITERIA

- Capacity of innovation and transformation: the extent on what the Project impacts current business, production, management and sales.
- Viability: business plan, economic viability, value creation, track record, internationalization, growth, etc.
- Scalability
- Capacity of the team: experience, knowledge and attitude.
- Communication capacity: originality and persuasive potential of the video presented and positive impact of the business #BLUEECONOMY #BLUETECH

8. TRAINING FOR THE ELEVATOR PITCH

Juan Alvarez de Lara will give a free workshop to the 5 finalists giving them the necessary information to prepare the best possible presentation (elevator pitch) for the jury.

9. JURY

We will count with a outstanding jury. We will reveal really soon the names of the members.

10. AWARDS

There will be 2 awards:

- Best Startup #NauticTech2021: A jury present the 14th of October, will be attending the 5 elevator pitches of the Grand Final and will deliberate which is the winner of the #NauticTech2021
- Social media award : We will run a social media contest and the most voted of the 5 finalists will be awarded as ' Best Social Media Startup #NauticTech2021 '

11. COORDINATION OF THE INVESTMENT

Seed&Click SL can coordinate the investment in any of the projects presented if they are considered of interest to the investor/s that do not belong to the Seed&Click Angel Network (owned by Seed&Click), who

therefore agree to the terms established to invest in the projects presented.

12. INFORMATION AND CONTACT DETAILS

Organization: Seed&Click, S.L.
VAT: ESB66141946 (CF: B-66141946)
Telephone number: + 34 933 622 379

Enquiries about the running of the event

Seed&Click Events Manager – Clara Sivila
project@seedandclick.com

13. PARTICIPATION RULES

1. All those who participate in Nautic Tech International Investment Forum agree to the following participation rules:

- a) All the information supplied by the participants must be truthful, accurate and complete.
- b) The contents of the projects presented by the participants must be their own.
- c) Any contents published by the participants on the Seed&Click web must respect the copyright of the material from which it is derived.
- d) There will be no transmission or diffusion of any illegal, defamatory, offensive or indecent materials.
- e) The opinions and statements of other users of the web page must be respected.
- f) You be respectful with the other users of the web
- g) You must use the web in accordance with its purpose and in no case for illegal, commercial, promotional and/or advertising purposes.
- h) You will not disclose to any third party any personal details obtained through distribution list or through the web for any purpose.
- i) You will not use the email address or the details of the users of the web page to send unauthorized commercial communication.
- j) The participants give up the necessary rights to film, photograph the presentations, and use the images of the participants and presentations for communication purposes. They also authorize the use of material presented and obtained during the competition for the elaboration and divulgence of newsletters, press releases, social networks, blogs etc. for promotional and communication purposes.
- k) Each participant can only present one project

l) Participation in the competition implies agreement to these terms.

2. The organization of Nautic Tech reserves the right to exclude any participant from the Competition who does not fulfil the participation rules established in the present terms and conditions, without prejudice to any other legal measures.