



TOMORROW. BLUE ECONOMY

WORLD CONGRESS

3-5 November
Barcelona

From visibility to pilots, partnerships and funding

Partners:

Barcelona  |  Barcelona
Activa


Port de Barcelona

 WORLD
OCEAN
COUNCIL

 OCEANOvation


Fira Barcelona

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WORLD CONGRESS

THE OPPORTUNITY

Tomorrow.Blue Economy (TBE), part of the Smart City Expo World Congress, brings ocean innovation into one of the world's largest urban innovation platforms.

25,000+ professionals. Cities. Corporates. Investors. Policymakers.

Not a niche audience — but the full ecosystem shaping infrastructure, climate resilience and coastal development.

At the centre of it:

50 selected ocean startups and scale-ups

Positioned where decisions get made — not just discussed.



A PLATFORM BUILT FOR ACCESS

This is not a startup corner.

The Innovators Programme places you **inside the core programme**, fully embedded within:

- Sustainable Ocean Summit (SOS)
- Global Blue Finance Summit (BlueFIN)
- Smart Ports
- Smart City Expo World Congress

You are not visiting the ecosystem — you are inside it.

Part of the conversation, with the people shaping the market





A VISIBLE, HIGH-IMPACT PRESENCE

- Your own branded start-up pod (ready-to-use)
- Positioned in a high-traffic, curated innovation zone
- Direct exposure to investors, corporates, ports and cities
- Access to a dedicated networking lounge

WHAT YOU GET

DIRECT EXPOSURE THROUGH PITCHES & DEMOS

Opportunities to showcase your solution in front of targeted audience:

- Curated daily pitch sessions
- Live demonstrations of your technology
- Direct feedback from investors, industry leaders and innovation experts

This is where visibility turns into validation.



INVESTOR & CORPORATE CONNECTIONS

A structured approach to building real relationships:

- Curated introductions to investors and partners
- Invitation-only roundtables
- Access to high-level receptions

Designed to move conversations into pilots, partnerships and investment.

WHAT YOU GET

FULL ACCESS TO THE BLUE ECONOMY AGENDA

Each innovator receives a Full Access Pass to:

- Sustainable Ocean Summit (SOS)
- Global Blue Finance Summit (BlueFIN)

Engage directly with institutional investors, financial institutions and industry leaders shaping the sector



WHAT YOU GET

CONTINUED ACCESS BEYOND THE EVENT

Included with your participation:

1-year World Ocean Council start-up membership
(from January 2027)

Providing access to:

- A global ocean business network
- Partnerships, projects and collaboration opportunities
- Continued visibility within the blue economy ecosystem

The programme doesn't end in Barcelona.

WHO SHOULD APPLY

We are looking for:

- **Ocean and blue economy startups**
- **Scale-ups ready for pilots or expansion**

Solutions across sectors including:

- **Maritime decarbonisation**
- **Ocean data & digital**
- **Sustainable aquaculture & blue food**
- **Coastal resilience**
- **Marine renewable energy**
- **Circular ocean economy**

If you're ready to engage with real buyers and partners — this is for you.



WHY JOIN

This is not a traditional exhibition — it's a curated platform built for outcomes.

- Connect you directly with decision-makers
- Provide real access to investors and partners
- Position your solution on a global stage
- Accelerate pilots, partnerships and funding

Built for outcomes — not just visibility





PRICING

Special Innovator Rate:

€795 (+VAT)

Includes full participation across all programme element:

- Branded start-up pod
- Pitch and demo opportunities
- Investor and corporate matchmaking
- Full access to SOS & BlueFIN
- Smart City Expo access
- 1-year WOC membership

High Value. Low Barrier. Real Opportunity.
Limited to 50 selected companies



JOIN TODAY

Ready to put your solution in front of investors, partners and decision-makers?

Join the TBE 2026 Innovators Programme and become part of the movement shaping the future of the ocean economy.

Contact:

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Be Seen. Be Heard. Be part of the Blue Economy.