

Fact sheet

Barcelona Bridal Fashion Week 2026

Dates

From 22 to 26 April 2026

Edition

36th edition

Frequency

Every year

Type

Professional trade event

Location

Halls 1, 2, 8 and Plaça de l'Univers
Montjuïc venue
(Access by Av. Maria Cristina)

Schedule Fashion shows

22- 24 April. Programme available [here](#)

Schedule trade show

24 - 26 April: 9am to 6pm
26 April: 9 am to 5pm

Surface area

65,000 gross square metres (*fashion shows, fashion village, trade lounge, and trade show*)

Brands (*trade show*)

420 (87% international) from 37 countries

Designers (*Fashion Shows*)

34 (60% international) from 12 countries

Dresses (*Fashion Shows*)

Over 1,000

Visitors

23,500 (2025)

Activities

- **Fashion shows BBFW26** (22-24 April). Hall 8. Montjuïc venue. Runway shows featuring bridal collections by 34 Spanish and international designers.
- **Barcelona Bridal Night:** Gala evening featuring the exclusive bridal collection fashion show by Stéphane Rolland, guest designer at BBFW26. *By invitation only.* 22 April 2026 – 9:00 pm. Hall 8. Montjuïc venue.



- **Showroom Area:** Hall 2. Montjuïc venue. Area within the *trade show* (24-26 April) with the haute couture brands Elie Saab Bridal, Stéphane Rolland Paris, Tony Ward, Georges Hobeika, Jenny Packham, Antonio Riva and Peter Langner.

Haute Couture with Purpose

Charity initiative by BBFW, Stéphane Rolland, and the Kálida Foundation,.
Learn more [here](#)

Organized by

Fira de Barcelona

Director

Albasarí Caro

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Online press registration available [here](#)

On-site accreditation will also be available during the event upon presentation of the required professional documentation.

Photos (last year) [here](#)

Press room BBFW26

Hall 8. Montjuïc venue.

Open during the fashion show days from 9:30 am. It closes one hour after the end of the last fashion show of the day.

Backstage Sponsors

Kevin Murphy – MAC - AIRE Ancient Baths

Event sponsors

Almanac Barcelona, Fever-Tree, Grand Hyatt Barcelona, SLS, Nobu Hotel Barcelona, Araik Galstyan, Losberger De Boe, Crimons, Bolt Chauffeur

Partners

A Fan of - Chivite - Churros Cruz – Deleito - Group Pressing+ - Hello Nails – House of Helios – Locö – Rituals - Privat Organic Cava - Rowenta - Vermujito

Event Partner

ITA – Italian Trade Agency

BBFW 2026 expands the boundaries of bridal fashion in its most international edition to date

- The runway will unveil collections from 34 designers, with Stéphane Rolland headlining Barcelona Bridal Night
- The trade show reaches a new milestone, with 87% of nearly 420 brands participating from outside Spain

Barcelona Bridal Fashion Week (BBFW) 2026 will stage its most expansive, international and elevated edition to date. Moving beyond traditional bridalwear, this year's showcase broadens its scope to include eveningwear and red-carpet designs with renewed prominence. From April 22 to 26, Fira de Barcelona will host around 420 brands and 34 runway designers, reaffirming its status as the leading global platform for the bridal industry while further cementing Barcelona's position as an international capital of fashion and creativity.

Over five days, BBFW—organised by Fira de Barcelona—will bring together leading couture houses, rising talents, tastemakers and industry insiders across halls 1, 2 and 8 at its Montjuïc venue. The event stands as a key meeting point to gauge the market and discover the trends set to define the 2027 season—not only in bridal, but also across eveningwear, formalwear and accessories.

Under the theme “On the Shoulders of Giants”, a tribute to both recognized and behind-the-scenes figures who have shaped the industry, this year's edition campaign champions diversity and global reach, reinforcing its positioning as a platform where fashion, business and culture intersect.

Event director Albasari Caro explains: *“BBFW 2026 will once again place the spotlight on the work of leading designers, championing artistry, talent and creativity, while paying tribute to the extraordinary craftsmanship behind each piece”*. She adds, *“At the same time, it will strengthen the industry's ability to expand into new territories, identify high-potential markets and create meaningful opportunities for brands within an increasingly global and competitive landscape”*.

The 2027 Collections Take the Runway

The week will open with the runway shows from April 22 to 24, presenting over 1,000 looks by 34 designers, 60% of whom hail from outside Spain. Among the key Spanish names are Yolancris and Isabel Sanchís, alongside international heavyweights such as Peter Langner and Demetrios. The breadth of perspectives and aesthetics will offer a global snapshot where reimagined classicism, contemporary experimentation and new narratives in bridal and eveningwear coexist.

Stéphane Rolland in the Spotlight

A standout moment of the week will be Barcelona Bridal Night, marking its tenth anniversary on April 22 with the Spanish debut of renowned French couturier Stéphane Rolland. He will present an exclusive haute couture collection, conceived as a multidisciplinary spectacle blending music, fashion and art, the show will feature 80 sculptural looks, architectural silhouettes and a masterful command of fabrics—hallmarks of Rolland's distinctive couture language.

In parallel, 23 students from IED Barcelona, LCI Barcelona and ESDI have been selected to create one-of-a-kind pieces under the designer's mentorship, using fabrics generously contributed by Gratacós. The project will culminate with their debut on the Bridal Night

runway, underscoring BFW's dedication to supporting emerging talent and encouraging generational renewal within the industry.

A Truly Global Trade Showcase

Scheduled for April 24–26, the trade show reinforces BFW's standing as a key commercial hub, bringing together approximately 420 brands in its most international edition to date. A 87% of participants represent 36 countries worldwide, including the United States, Italy, the United Kingdom, France, Ukraine and Poland.

The line-up features Spanish labels such as Marco & María and Cortana; American brands including Maggie Sottero, Morilee, Allure Bridals and Justin Alexander alongside Australia's J. Andreatta making its debut. And European names, such as Caroline Castigliano, Sassi Holford and Rembo Styling. Leading couture houses including Elie Saab, Zuhair Murad, Georges Hobeika, Viktor & Rolf, Antonio Riva and Jenny Packham will also be present.

Asia continues to assert its strategic importance, with a strong presence from brands such as The Atelier by Prof. Jimmy Choo (Malaysia), Serina and Kiyoko Hata (Japan), Wang Feng (Shanghai), Vaishali Studio (India) and Joli Poli (Vietnam), among others. To further strengthen ties between Asian markets and the global industry, a dedicated cocktail party will be held on April 23, bringing together professionals from across regions to foster connections and generate new business opportunities.

The show is also expected to boost buyer turnout from Europe, Asia, and as well as countries such as United States and Brazil, reinforcing its role as a must-attend commercial platform for brands seeking international expansion.

Social Impact and Industry Responsibility

BFW 2026 places a strong emphasis on sustainability, implementing recycling processes and promoting responsible resource management across the event, while also deepening its social engagement through initiatives that connect fashion with meaningful impact.

This year, haute couture serves a charitable purpose through an initiative led by Barcelona Bridal Fashion Week, Stéphane Rolland and Fundación Kálida. The project features 22 original sketches, created and donated by the French designer, available for purchase via the foundation's website. All proceeds will go towards its mission, focused on providing comprehensive, free and complementary support to cancer patients, as well as their families and caregivers, at Hospital de Sant Pau, where it supports more than 2,400 people annually. The initiative also includes invitations to the fashion show and an exclusive post-show cocktail with the designer.

The event further supports social inclusion through a collaboration with Fundació Ared, which produces official merchandising while promoting training and employment opportunities for women in vulnerable situations within the textile sector.

Strategic Partners

BFW 2026 is backed by a selection of leading partners enhancing every aspect of the event—from runway production to backstage and guest experience. Kevin Murphy and MAC Cosmetics will lead hair and makeup for the shows, while AIRE Ancient Baths will offer an exclusive wellness space for models. In hospitality, Grand Hyatt Barcelona, alongside Hotel Almanac Barcelona, Hotel SLS Barcelona and Nobu Hotel Barcelona, will serve as official partner hotels.

The event's staging will be elevated by floral design from Araik Galstyan and the infrastructure of Losberger De Boer in the Trade Lounge. Furthermore, Crimons will be the official furniture supplier for the Village and Trade Show areas, bringing aesthetic consistency and functionality to both spaces. Meanwhile Bolt and Fever-Tree will act as the official transport partner and cocktail partner, respectively.

Barcelona, April 8, 2026

22 - 26 April 2026

www.barcelonabridalweek.com

Nearly 1,000 Designs by 34 designers take the runway at the event

The BBFW Fashion Shows defining bridal and eveningwear trends for 2027

The fashion shows at Barcelona Bridal Fashion Week (BBFW) will showcase the most extensive and diverse collection of bridal and evening wear on this year's international circuit, featuring nearly a thousand dresses designed by 34 designers for the 2027 season. The program will bring together leading figures in haute couture, established firms, emerging designers, and up-and-coming brands in an edition focused on the diversity of styles and the global scope of the sector, reaffirming Barcelona as the international capital of fashion for special occasions.

The BBFW fashion shows will take place from April 22 to 24 in Hall 8 of the Montjuïc exhibition centre at Fira de Barcelona. The collections unveiled on the runway reflect a wide variety of creative approaches and cultural influences, cementing BBFW's position as a strategic platform for business, inspiration, and global visibility in bridal and red-carpet fashion.

Spanish brands Yolancris, Isabel Sanchis, Marco & María, By Loleiro, and Amarca will share the schedule with international brands from the United States (Justin Alexander, Allure Bridals, and Lazaro & Maison Pérez); from Western Europe (Diane Legrand, Sima Couture, Demetrios, and Peter Langner, returning to the event), as well as from Eastern Europe (Julia Kontogruni, Ricca Sposa & Yuliia Lobachóva Couture, Katy Corso, and, for the first time, the established Ukrainian brand Oksana Mukha).

The runway schedule will also feature collections from Asia, with a significant presence of brands such as Wang Feng (Shanghai), The Atelier by Prof. Jimmy Choo (Malaysia), Serina and Kiyoko Hata (Japan), Vaishali Studio (India), and Joli Poli (Vietnam), reflecting the dynamism and growing influence of this market on the international bridal scene.

In addition, *The Edit* will present three collective runway shows highlighting different creative visions within the sector, combining Barcelona-based brands such as Immaculé, Mariano Moreno, Andrea Lanza, and Olga Macià with other designers like Helena, Raquel López, Candelas y Felipas, Unbridled Studio, and Maria Pia, who will present collections that emphasize craftsmanship and personalization.

The director of Barcelona Bridal Fashion Week, Albasarí Caro, notes: *"BBFW 2026 reflects the current vitality of bridal fashion and our commitment to fostering talent, internationalization, and innovation. This edition brings together a wide range of aesthetics that positions Barcelona as a strategic hub for the industry's development and global reach."*

10th Anniversary of Barcelona Bridal Night

In this regard, one of the most anticipated events will be the 10th edition of Barcelona Bridal Night, which on April 22 will host the first fashion show in Spain by Stéphane Rolland, one of the leading names in international haute couture.

Thanks to the collaboration between the couturier, BBFW, and the IED, LCI, and ESDI schools in Barcelona, more than twenty students will open Stéphane Rolland's fashion show with their own designs. This initiative aims to promote emerging talent and boost the international visibility of the new creative generations in the Catalan capital.

Barcelona, April 2026

RUNWAY SCHEDULE **BBFW26**

22 APRIL

WEDNESDAY

10.00 AM

The Edit BCN: Immaclé /
Mariano Moreno / Andrea
Lalanza

11.30 AM

Isabel Sanchís

1.00 PM

By Loleiro / Amarca

2.30 PM

Marco&María

4.00 PM

Yolancris

5.30 PM

Oksana Mukha

9.00 PM

Stéphane Rolland* -
Barcelona Bridal Night

*By exclusive Invitation**

23 APRIL

THURSDAY

10.00 AM

Peter Langner

11.30 AM

Lazaro & Maison Pérez /
Serina

1.00 PM

Katy Corso

3.00 PM

Joli Poli

4.30 PM

Sima Couture

6.00 PM

Ricca Sposa & Yuliia
Lobachóva Couture

7.30 PM

The Atelier by prof.
Jimmy Choo

9.00 PM

Wang Feng

24 APRIL

FRIDAY

10.00 AM

Vaishali Studio / Kiyoko Hata

11.30 AM

The Edit: Candelas y Felipa /
Unbridled Studio / Olga Macià

1.00 PM

Julia Kontogruni

2.30 PM

The Edit: Helena /
Raquel López / Maria Pia

4.00 PM

Demetrios

5.30 PM

Allure Bridals

7.00 PM

Diane Legrand

9.30 PM

Justin Alexander
*By exclusive Invitation**

Backstage Sponsors:

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BATHS

MAC

KEVIN.MURPHY

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Organized by:

Fira Barcelona

22 - 26 April 2026
www.barcelonabridalfashionweek.com

Stéphane Rolland headlines a Bridal Night blending Haute Couture and art

- His Spanish debut on the BBFW runway will open with 23 student designs created under his guidance
- The *couturier* donates 22 sketches to support people undergoing cancer treatment, in partnership with Kálida Foundation and BBFW

Stéphane Rolland, one of the leading figures in Parisian haute couture, will headline the tenth edition of Barcelona Bridal Night, the most iconic gala of Barcelona Bridal Fashion Week (BBFW). This marks the French designer's first presentation in Spain, with a fashion show that encapsulates his creative universe, where fashion, architecture, and art come together in a single expression. The evening will also feature collections by students from three of the city's design schools.

Barcelona Bridal Night will take place on April 22 at Hall 8 of the Montjuïc venue, an Art Deco-style building with expressionist influences and an imposing polyhedral dome built for the 1929 International Exposition. This setting, which reinforces the dialogue between the runway, architecture, and contemporary design, will be the stage for Stéphane Rolland's debut in Spain, as he joins the list of major international designers who have previously shown at this gala, including Vivienne Westwood, Giambattista Valli, Viktor & Rolf, Elie Saab, Marchesa, Reem Acra, Ángel Sánchez, Naeem Khan, and Houghton.

A member of the Chambre Syndicale de la Haute Couture, Rolland is a key figure in Parisian fashion. He founded his fashion house in 2007 after an established career at firms such as Balenciaga and Jean Louis Scherrer, where he became the youngest artistic director on Avenue Montaigne. Since then, he has developed his own distinctive style that combines the tradition of French couture with a deeply artistic and sculptural approach, earning him recognition as a master of textile sculpture and theatrical elegance.

His creations, featuring precise cuts, artisanal craftsmanship, and luxurious fabrics, have dressed celebrities such as Lady Gaga, Céline Dion, Beyoncé, Jennifer Lopez, Paz Vega, and Nieves Álvarez—his muse and a regular at his fashion shows, including Barcelona Bridal Night.

Bridal and Red-Carpet Collection

In his first fashion show in Spain, the French designer will present a collection featuring a total of 80 haute couture gowns, divided equally between bridal wear and evening and red-carpet designs, showcasing his unmistakable sculptural style and his vision of fashion as emotional architecture.

For Stéphane Rolland, presenting his work at BBFW is *"a great honor"*. The designer notes that Barcelona *"shares with haute couture the value of form, volume, and artistic expression,"* an affinity that fits naturally with his creative vision. *"My dresses are emotional architectures, and this will be a unique opportunity to celebrate that with an international audience in a deeply cultural setting"* he says.

For her part, Albasari Caro, director of the event at Fira de Barcelona, highlights the value of this collaboration and the significance of Rolland's debut on the gala's anniversary: *"Having Stéphane Rolland at the 10th anniversary of Bridal Night further elevates the artistic level of the event and confirms Barcelona as a global hub for design and haute couture. His visual language and his ability to evoke emotion through form make him the perfect guest for such a special edition."*

A Helping Hand for Emerging Talent

The gala will open with the designs of 23 students from IED Barcelona, LCI Barcelona, and ESDI, who have been working for months under his direct supervision. The project has provided the young designers with a true immersion in the processes of haute couture, including sessions to review sketches, draping, and fabric samples in which Rolland has personally participated.

The schools have made their workshops available to the students to support the entire garment-making process, using fabrics provided by Gratacós and selected according to the designer's specifications. The result is a collection of looks that will open the Barcelona Bridal Night runway show and reflect the technical maturity achieved during the project.

Rolland emphasizes that *"it is essential to encourage young people's creativity and offer real opportunities to develop their potential."* He adds: *"Their perspective is fresh, free, and necessary for the future of this profession"*.

Albasarí Caro agrees on the importance of this collaboration promoted by BBFW: *"Giving visibility to emerging talent ensures the sector's constant renewal. The future of this discipline and the international projection of the city's creative talent are forged in Barcelona's fashion schools"*.

Charity Sketches

In line with BBFW's commitment to social impact initiatives, the French designer has donated 22 original sketches that will be sold through the Kálida Foundation's website. All proceeds will go to the foundation, which provides emotional, social, and practical support to people undergoing cancer treatment. The initiative reinforces BBFW's commitment to social impact and reflects Stéphane Rolland's desire to contribute to the well-being of those who need it most through his work.

Barcelona, April 2026

HAUTE COUTURE WITH PURPOSE

Charity initiative by BBFW, Stéphane Rolland, and the Kálida Foundation
Further information [here](#)

BBFW consolidates its position as a global business hub for bridal and eveningwear

- **A record number of international exhibitors, with 87% of the nearly 420 exhibitors coming from abroad**
- **Participating brands from 37 countries, led by Spain, the United States, Italy, Ukraine, Turkey, France, the UK, Poland, and Germany**

From April 24 to 26, Barcelona Bridal Fashion Week (BBFW) 2026 will open its trade show at the Montjuïc venue, featuring nearly 420 brands from 37 countries. Eighty-seven percent of exhibitors will be international, a record share that reinforces the event's position as one of the world's leading business hubs for bridal, formal, and evening wear. The event expects to surpass the 23,500 registered visitors from the previous edition.

The fair will bring together established brands and new creative projects in a space designed to boost business, foster direct contact with international buyers, and facilitate entry into new markets. Spain, the United States, Italy, Ukraine, Turkey, France, the United Kingdom, Poland, and Germany lead in terms of the number of exhibitors, reflecting the sector's geographic and creative diversity.

Over the course of three days, the BBFW trade show will offer a comprehensive overview of the industry, featuring collections spanning bridal, groom, occasion and formalwear, red-carpet designs and accessories, transforming the Catalan capital into a strategic meeting point for global supply and demand, as it attracts buyers and distributors from more than 80 countries.

The strong presence of foreign brands reinforces Barcelona Bridal Fashion Week's position as a key platform for brands to expand internationally and for professional exchange between mature and emerging markets, in a context marked by the diversification of styles, audiences, and distribution channels.

Collections from Around the World

The United States will showcase its commercial strength and stylistic diversity with brands such as Justin Alexander, Maggie Sottero, Morilee, Allure, Hikaru Bridal, and Honor NYC. Italy will stand out for the sophistication of its designs and its tradition of craftsmanship, with brands such as Demetrios, AnnaBella, Maison Signore, Claudio di Mari, and Elisabetta Polignano.

British elegance will be represented by brands such as Caroline Castigliano, Sassi Holford, and Josephine Scott, alongside the leading accessory brand Halo & Co. Meanwhile, brands such as Ellebeline, Selestia Paris, and Elsa Gary will showcase the tradition and savoir-faire of the French school.

Ukraine will once again stand out for its creativity and global reach, with houses such as Katy Corso, Ricca Sposa, and Oksana Mukha, which have established themselves in the major global bridal markets. Poland will present a range of offerings in the midst of international expansion with brands such as Agnieszka Świątly, Dama Couture, and Amy Love, while Turkey will contribute versatile designs and robust production capacity through firms like Madam Burcu Couture, Tarik Ediz, and Serabella, with collections ranging from bridal fashion to formal and gala wear.

Joining them are unique brands such as Marylise, Rembo Styling, and Carta Branca from Belgium; Trish Peng from New Zealand; Cizzy Bridal from Australia; and Alyssia from South Africa.

Focus on Asia

This year, BBFW is strengthening its strategic focus on Asian markets, a key region due to its enormous potential in terms of both demand and creative offerings. The presence at the trade show of premium brands such as The Atelier by Prof. Jimmy Choo (Malaysia), Vaishali Studio (India), Wang Feng (China), Joli Poli (Vietnam), Serin, Hwitt, and Sachiko Tsutsui (Japan), among others, creating a diverse creative landscape that enhances the show's global reach. In addition, BBFW will organize a conference bringing together Asian designers and buyers with international professionals to foster networking and business opportunities, and to promote artistic and cultural exchange between Asia and the rest of the world.

Spanish talent and creativity

Another of the main pillars of the BBFW trade show is the excellence of Spanish bridal fashion. Brands such as Yolancris, Isabel Sanchís, Sophie et Voilà, Cortana, The 2nd Skin Co., Marco & María, and—making its debut—Claro Couture, the brand of legendary Spanish designer Fernando Claro, will represent, among many others, the strength, quality, and creativity of bridal design made in Spain. This creative leadership is further supported by the export strength of the Spanish bridal sector, one of the most dynamic and competitive on an international scale.

At the same time, BBFW remains committed to local talent through The Edit Barcelona, which will bring together Catalan brands such as Mariano Moreno, Francesca Marlop, Claymoss, Olga Macià, Raceu Hats, and The Touch Barcelona, among others, offering them visibility in a setting designed to boost their commercial reach abroad. In addition, designers such as Immaclé, Tot-hom, Andrea Lanza, and Marta Martí will also participate in BBFW 2026.

"Barcelona Bridal Fashion Week is much more than an event: it is a bridge between cultures, styles, and markets. Our mission is to offer brands a platform that enhances their global visibility and, at the same time, showcases Spanish creativity to the world. In 2026, Barcelona will once again be the global epicenter of bridal fashion," says Albasari Caro, director of Barcelona Bridal Fashion Week.

Showroom Area: A Space for Haute Couture

The presence of haute couture houses will once again be one of the main highlights of this edition. French haute couture master Stéphane Rolland, in addition to headlining Barcelona Bridal Night—the show's gala, which will take place on Wednesday, April 22—will present his collection in the trade show's exclusive Showroom Area, which will bring together haute couture houses and premium brands from some of the leading creative hubs of international fashion.

In this context, the Lebanese school—an undisputed benchmark for luxury and craftsmanship in bridal and evening wear—will be represented by Elie Saab, Zuhair Murad, Georges Hobeika, and Tony Ward. From Italy, Antonio Riva and Peter Langner will bring the sophistication and rigor of the Milanese tradition; the Netherlands will be represented by Viktor & Rolf, renowned for their conceptual and creative approach, while the United Kingdom will contribute the classic and contemporary elegance of Jenny Packham.

Barcelona, April 2026

CHECK OUT BBFW 2026 BRAND DIRECTORY [here](#)