

CALL FOR AWARDS 2021

TERMS & CONDITIONS

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1. PURPOSE

The **IOT Solutions World Congress** is pivoting its focus to **end-to-end solutions** and changing the name of the annual awards program to renew its awards and present the "**Industry Solutions Awards**". These awards shine a spotlight on the most preeminent digital transformation projects across vertical industries such as manufacturing, energy & utilities, healthcare, buildings & infrastructures, connected transport and others. The awards distinguish the exceptional work of IOT and digital transformation in specific fields and highlight the results that are transforming industries by creating greater efficiency, sustainability and connection to the people you served.

As the challenges facing our planet grow, so does the need for game-changing solutions. The Industry Solutions Awards celebrate IOT and other innovative digital technologies that are transforming the way the world works.

2. AWARD CATEGORIES

- **Best security solution to protect business critical services**

How is it possible to ensure a proactive security posture?

Now more than ever, many businesses worry about security processes, theft and other losses of information in order to protect their assets. Solutions for dealing with security issues have been inconsistent, resulting in higher costs for companies. This award recognizes the organization that is taking measures and implementing tools to maintain security.

- **Best connectivity solution to remove geographical limitations**

In a global world, how can we remove barriers and connect remote installations in an efficient way?

This award is seeking to recognize a company that has successfully implemented a connectivity solution to its business with remarkable results in terms of network performance, reduction of power consumption and/or economization of money and resources.

- **Best customer solution to excellence B2C expectations**

As more businesses focus in customer service, how can we stay ahead of the competition?

In our current world it is not enough to meet customer's expectations. It is a fact that these expectations are constantly changing and companies must find their way to stay ahead of the curve. Technologies such as mHealth or Smart Parking are providing an increased user experience whilst companies using them are growing in terms of consumer satisfaction, productivity and even revenues. This award acknowledges the best customer service implementation for the use of technology within business activity with the aim of exceeding customer expectations.

- **Best business optimization solution for a real-time performance monitoring**

How is your company applying technologies and disrupting the market with real-time performance monitoring?

This category rewards the company that has applied IoT connectivity and AI analytics in a real-time performance monitoring architecture on his business model focusing on disrupting the market in an innovative way. This implementation may entail live performance metrics and intelligent alerts providing diagnosis and root cause analysis on problems. Moreover, it will allow the company to draw a visual representation of the network and customize dashboards for each user profile.

- **Best intelligence solution to improve corporate digital ethics**

Right in the information age, the power of digitalization enables a huge amount of private and sensitive data collection and use. How has your company deployed a digital ethics strategy through the use of technology to commit with ethical obligations, social responsibilities and organizational values?

This award looks for a company that has already adopted an industry managing data risks dashboard to promote an ethical use of data with measurable results.

- **Special award: Game Changer of the year**

The IOT Solutions World Congress acknowledges the career of an industry pioneer, a role model key for the promotion and implementation of technology solutions in vertical industries. This award is open to audience nomination so that our community will be able to propose outstanding profiles within industry companies to aim for this recognition.

3. TIMELINE

- **Submission:** Awards must be submitted by **September 3, 2021**
- **Review:** All proposals will be reviewed by a jury of experts to ensure that submission criteria are met
- **Additional request:** Authors could be subject to additional information from the jury during the evaluation period
- **Notification:** All the participants will be notified of their acceptance (3 nominees per category) or rejection from **September 15, 2021**
- **Nominees publication:** All the 3 nominees per category will be published on the official website **September 20, 2021**
- **Award Winners:** Announced during the Industry Solutions Awards Ceremony **October 6, 2021** at the main Auditorium (Fira Barcelona Gran Via venue, hall 8)

4. WHO CAN PARTICIPATE?

The **Industry Solutions Awards** is aimed to reward **industry companies** who have solved a technical or business challenge in their respective vertical by disrupting their sector using technology. Please note that **no vendor/technology supplier** companies will be rewarded.

5. PREPARATION OF PROPOSALS

HOW TO PARTICIPATE

To enter the **Industry Solutions Awards**, please fill in the online form that you will find in the PROGRAM > AWARDS section at www.iotsworldcongress.com **by September 3, 2021.**

If your proposal is selected as a nominee, the organizers could request images in high resolution that better represents your proposal to make them public.

PARTICIPATION RULES

- Proposals must be **submitted only electronically** via our website and meet the terms and conditions here included.
- The form and all additional information will have to be filled out entirely in ENGLISH. No proposals in any other language will be accepted.
- The organization reserves the right to ask for any clarification or additional information about the submitted entries.

6. EVALUATION CRITERIA

For each submission, the jury will give a score as follows:

- From 1 to 10 points to 2 specific questions (different for each award category) in order to evaluate the use of the solution by the submitter company + the resulting change of the business with provable results. Maximum score 20 points.
- From 1 to 5 points to 4 general questions (same for all award categories) to assess the impact on business finances, sustainability, degree of innovation and impact for industry. Maximum score 20 points.

This evaluation criteria don't apply for the "Special Award" which will be open for audience nomination.

7. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he / she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyrights and/or image rights and assumes complete responsibility with regard to third parties: The Organization is free of all liability.

Should the proposal be short-listed, the participants authorize the organization to reproduce and publish the proposal in any format and using any medium to publicize the IOT Solutions World Congress.

8. DATA PROTECTION

Due to the sensitive nature of the information supplied, the award organizer, the coordinator, and the members of the judging panel and technical committee guarantee to keep the identity of participants and the content of their projects confidential outside of the sphere of the Industry Solutions Awards. This also includes any information about its current state of use or development.

Once the proposal has been selected as a nominee, the organizers may make public any details considered as public (submission title, organization in charge, person in charge, websites, description, sent images or pictures, purpose and category).

9. CONTACT

Technical office

For any doubt, contact us

- Phone: (+34) 93 409 74 82

- Email: iots.technicaloffice@firabarcelona.com