

**Smart City Expo World Congress
& Tomorrow.Mobility World Congress**

GREEN EXHIBITOR AWARD 2022

Terms and Conditions

Entering the competition implies full acceptance of its rules

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1. SCEWC, TMWC and the Towards Zero Waste Initiative

Our mission: Smart City Expo World Congress (SCEWC) and Tomorrow.Mobility World Congress (TMWC) exist to empower cities and collectivize urban and mobility innovation across the globe. Through promoting social innovation, establishing partnerships and identifying business opportunities, these events are dedicated to creating a better future for cities and people worldwide.

Our vision: As the world's leading event for cities, SCEWC provides a unique meeting spot for smart city sectors and an innovative platform for urban action worldwide. With TMWC, its impact grows to include more of the mobility sector and reach even beyond cities.

Our values: Both events are based around the values of social inclusion and empowerment and are dedicated to promoting awareness, understanding and critical reflection between inhabitants of different cities worldwide, all in a climate of mutual respect and caring.

SUSTAINABILITY VALUES AT THE EVENT

At SCEWC and TMWC, we believe in and work on creating efficient, inclusive and sustainable cities and mobility systems, and the events should lead by example. Sustainability is a top priority, and with the **Towards Zero Waste initiative**, we aim to reduce waste and increase the efficiency of resources' usage across the events. We also encourage all participants to join us in our efforts to reduce the high environmental impact of the events, and to become more sustainable.

2. Purpose of the Call for Green Exhibitors

In line with the goals of the Towards Zero Waste actions, we have created the Green Exhibitor Awards, to reward those exhibitors that are also reducing the high environmental impact of their participation at Smart City Expo World Congress and Tomorrow.Mobility World Congress.

According to the European Commission's Circular Economy strategy, the aspects that will be considered in this award will be based on using fewer materials, reusing and recycling of products, and generally minimizing the carbon footprint.

Our award will recognize and reward the commitment of exhibitors implementing these strategies effectively in the design, construction, use and dismantling of their stand.

3. Organizer of the Award

The World Smart City Awards are organized by Fira Barcelona (Smart City Expo World Congress and Tomorrow.Mobility World Congress), providing global recognition to your organization or entity within your participation at the Green Exhibitor Awards.

FIRA INTERNACIONAL DE BARCELONA, placed in Avenida Reina Maria Cristina s/n 08004, Barcelona, and ID no. Q0873006A organises the Green Exhibitor Awards.

ANTHESIS LAVOLA will certify the sustainable actions implemented by the exhibitors rewarded.

4. Start Date and End Date

The Green Exhibitor Awards will commence on **September 28th** and end on **November 15th**.

5. Who can participate?

The **Green Exhibitor Awards** are aimed at any company, organization or institution exhibiting at Smart City Expo World Congress 2022 or Tomorrow.Mobility World Congress 2022.

6. Restrictions

Institutions represented in the judging panel and organizers (including Fira Barcelona) CANNOT compete in the **Green Exhibitor Awards**.

7. Requirements for participation

The requirements for participation shall be as follows:

- To enter in the running Green Exhibitor Award, please fill out [this form](#). Applications must conform to the terms and conditions here included. Any questions can be directed to claudia.bergnes@anthesisgroup.com.
- The form and all complementary information must be filled out entirely in **English**. No proposals in **any other languages** will be accepted.
- Please attach **images** of the proposed sustainable solutions to document them.
- Please attach the **logo** of your company when sending this form.
- The organization reserves the right to ask for any clarification or additional information about the submitted entries.
- The organization might require additional documentation to verify the information provided on the form.

8. Entry Deadline

All entries should be submitted before **October 31st, 2022, 23:59:59 CET (Central European Time)**.

9. Evaluation Criteria

Each application will be evaluated based on the following aspects. For each aspect, a score will be assigned based on the degree to which the application demonstrably fulfils each listed criterion.

Evaluation Aspects:

Eco-design and construction of the stand	
Avoid using hazardous or toxic materials	Score: from 1 to 5 according to the criteria incorporated
Reduce the number of materials used	
Proximity of the materials rented	
Use of recycled materials	
Use of reused materials	
Hiring local companies	
Others: minimization of the use of plastic in catering, in the stand...	

Disassembly	
Donation of materials from stand	1
Internal reuse of stand materials	1
Carbon emissions compensation	1

10. Evaluation Process

The evaluation process is divided into two phases:

1) Regulation compliance and pre-selection of finalists

The organization and a technical committee of experts that work in the thematic area covered by the award will conduct a first evaluation to check whether the proposal complies with the requirements and selection criteria defined.

Proposals could be subject to additional request of information or clarification from the technical committee of experts. All participants should be available to answer any request from the entry date until **November 14^h**.

2) Winner selection

The judging panel will consist of appointed experts and an international selection of participants from any edition of the Smart City Expo World Congress or Tomorrow.Mobility World Congress.

The prize award could be declared void by the judging panel. The jury will be composed of representatives from Ajuntament de Barcelona, Anthesis Lavola and Fira Barcelona.

If it is discovered that any of the participants do not meet the requirements set out in the rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Green Exhibitor Award, losing any rights to any prizes awarded on the basis of the prize.

11. Award Prizes

The **Smart City Expo World Congress & Tomorrow.Mobility World Congress** will award the winner the following prizes:

- Certification of Recognition
- Physical recognition on the winner's stand to be displayed during the event
- Mention in the events' Report 2022
- Presence on the events' communications, announcing the winner:
 - o Appearance on the website, on the Towards Zero Waste page
 - o Post on our social media accounts (more than 125.000 followers on Instagram, Facebook and Twitter)
 - o Appearance on one email (more than 50.000 subscribers sent during the celebration of the event)

12. Publicity & Promotion of the Award

Publicity by the organizers

The organizers may use, for their communication and publicising activities, information relating to the application, documents as well as any other material, such as pictures or audio-visual material that it receives from the participants.

The organizers will publish the name of the winner — unless they have requested to waive this publication (because disclosure risks threatening its security and safety or harm its commercial interest).

Photos and videos taken by the organizers during the award ceremony are the sole property of the Smart City Expo World Congress and might be used for branding purposes.

13. Award's Schedule

Calendar 2022	Action
September 28th	Call for Green Exhibitor Awards launched
October 31st	Deadline for submitting applications
November 9th - 12th	Process of deliberation. All participants should be available to answer any request from the judging panel
November 14th	Check compliance with the criteria established (on site)
November 15th	The winner will be contacted to receive a visit from the award's committee

14. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo World Congress.

15. Privacy Policy

- At FIRA DE BARCELONA we are aware of the importance for our customers of obtaining clear and transparent information about the data they provide to us.
- The relationship with our customers is based on honesty, rigour and transparency to build strong relationships and mutual trust. Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in the Green Exhibitor Award, you give your consent to this Privacy Policy:

1. Who is responsible for the processing of your data?

Identity: FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A
 Postal address: Venue Reina Maria Cristina, s/n, 08004 Barcelona
 Telephone: 932 332 000
 Email: datos@firabarcelona.com
 DPO: dpo@firabarcelona.com

2. For what purpose do we process your data?

We process the data that you have provided to us for the following purposes:

- a) To manage your participation in the aforementioned prize draw in which you participate voluntarily.
- b) To send promotional and/or advertising information about the trade fair and the activities that we carry out, including electronically.
- c) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding cancellation of data; this data will remain blocked and with restricted access for the minimum period established by law.

3. For how long will we retain your data?

Your data will be retained:

1. for the duration of the prize draw.
2. In the event that you have authorised the receipt of commercial mailing until you exercise your rights of cancellation and/or opposition to the processing of your data.

4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant check box (e.g.: sending advertising about our trade fairs).
- Legitimate interest will be our legal basis for the processing of your data in navigating the websites (e.g.: navigating our web pages).
- Legal obligation, included in the European Data Protection Regulation and in the Law on Society Services of Information and Electronic Commerce LSSI (e.g.: blocking of your data and no sending of commercial emails).

5. To whom will we disclose your data?

Whenever FIRA DE BARCELONA provides you with a service through a third party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company).

In the event of a data transfer to third party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them is located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission. In the case of other countries that do not have laws as strict as EU law, we apply standard contractual clauses in accordance with the Decision of the European Commission of 5 February 2010.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

6. What are your rights when you supply us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request they be erased when among other reasons, the data is no longer necessary for the purpose for which it was supplied, and to withdraw the

consent granted. The exercise of the right to oppose the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing, so that your data will not be erased but the processing of it will be subject to restrictions.

The exercising of the rights to portability and automation of decisions do not apply in this case due to the type of data and processing of them.

7. Contact

For any query regarding the processing of your data, you can contact our DPO. at: dpo@firabarcelona.com

If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency (www.agdp.es).

16. Queries and Suggestions

If you have any queries or suggestions, please email to: claudia.bergnes@anthesisgroup.com

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