

Microsoft at Smart City Expo World Congress

November 15-17, 2022
Barcelona, Spain



Microsoft Agora, 15th November

Time	Topic	Speaker
10:00	The Mission to Zero program, a blueprint to decarbonize buildings	Olaf Stutzenberger, Global Marketing Manager Smart Buildings, ABB
10:30	Impacts of Digital Twin Planning & Modeling for Large Scale Transit Projects	Sonia Zahiroddiny, HS2 CIO, Accenture
11:00	Sustainable Cities. Microsoft Panel with C40	Angela Heise, CVP Public Sector, Microsoft and Julia Lopez, Europe Director, C40
11:30	AXIS for smart and sustainable cities	Andrea Sorri, Segment Development Manager, Smart Cities EMEA, Axis Communications
12:00	MUSE - Innovative solutions for low carbon cities	Matthias Danel, Business Unit Manager, Citegestion
12:30	ABCs of Account Based Ticketing	Antonio Giglio, Solutions Architect, Cubic Transportation Systems
13:00	Empowering Sustainability in Cities with Digital Twins	Hakan Engman, Director, Business Development Cities, Bentley Systems
13:30	Future proofing city mobility with visual data.	Duncan Guthrie, VP Europe, Cyclomedia
14:00	Intelligent Mobility	Yavor Gueorguiev, Application Delivery Manager, Genetec
14:30	Fast and intelligent generation of Digital Twins	Jose Antonio Lozano, Innovation Sales Lead, Plain Concepts
15:00	Technology with Purpose: enhanced urban resilience via professional services	Bjoern Burbach, Partner Digital Transformation Real Estate & Built Environment, Siemens Advanta
15:30	Digitize your parking mobility for better decision making, public safety, and profitability	Christopher Perry, CRO, Umojo
16:00	Intelligent Mobility	Yavor Gueorguiev, Application Delivery Manager, Genetec
16:30	IDEMIA's vision for a smart and secure city	Patrick Osta, Markets Development Executive Director, MEA, IDEMIA
17:00	The evolution from surveillance camera to IoT	Andreas Goransson, Global Enterprise Segment Marketing Manager Axis Communications
17:30	Be Smart to Be Safe: How Axon technologies empower smarter cities to create safer communities for all	Loris Angeloni, Director of EMEA Channel Sales, Axon
18:00	Designing and simulating sustainable environments	Daniel Fernández Lázaro, Digital Strategy, Plain Concepts

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Microsoft Agora, 16th November

Time	Topic	Speaker
10:00	Be Smart to Be Safe: How Axon technologies empower smarter cities to create safer communities for all	Loris Angeloni, Director of EMEA Channel Sales, AXON
10:30	Empowering Sustainability in Cities with Digital Twins	Hakan Engman, Director, Business Development Cities, Bentley Systems
11:00	AI for vulnerability prediction; municipalities	Jose A. Ondiviela, Government Industry Advisor, Microsoft and Albert Isern, Founder & CEO, Momentum Analytics
11:30	Streetlights as a Tool to Manage Carbon Emissions	Dan Evans, Director, Smart Cities, Itron
12:00	Data twin for smart and sustainable cities	Wolf Stinnes, Principal Director EMEA, NTT Smart World, NTTDATA
12:30	Finhava: the platform that drives circular economy	Miguel Fernández Díaz, CEO, Innovation Strategies and Rafael Guinea, CEO, Tirme
13:00	Visual data and AI driven object detection for efficient taxation processes	Duncan Guthrie, VP Europe, Cyclomedia
13:30	New Era of Citizen Services	Giovani Stifano, Europe Health&Public Sector Lead, Avanade and Avanade Team
14:30	Enhanced, ethical video analytics that enable smooth and secure visitor experiences	Thomas Mauger, Product Manager Augmented Vision, IDEMIA
15:00	Panel: Madrid Digital Transformation	Jose A. Ondiviela, Government Industry Advisor, Microsoft and GM Digital Transformation, Madrid
15:30	From Smart Buildings to Smart Communities with holistic energy management for the future micro grid	Mark Zwerner, Global Partnership Manager Smart Buildings, ABB
16:00	MUSE - Tools for resilient and low carbon cities	Paul Liagre, Project Manager, Citegestion
16:30	From digitalization to finance: Unlocking the new frontiers for city climate progress	David Turner, VP Partnerships, Climateview
17:00	How Ecosystem Collaboration Will Power the Growth of Smart Cities	Brian McGuigan, Director Smart Cities, EMEA, Itron
17:30	Truth in Sustainability – a data-driven approach	Ashwini Chharia, Sr. Director, NTT SMART World, NTT DATA
18:00	Digitize your parking mobility for better decision making, public safety, and profitability	Christopher Perry ,CRO, UMOJO

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Microsoft Agora, 17th November

Time	Topic	Speaker
10:00	Social Analytics Spain Use Case - City of Madrid	Yannick Brun, Microsoft Platforms Sales Lead for Health & Public Service, Europe, Accenture and City of Madrid Team
10:30	Bringing clarity to Complex Systems with Digital Twin and Nudge Economics	Josie West & Simon Turner, Accenture
11:30	Realtime Traffic Forecast	Chiara Cianella, Manager Projects and Professional Services Italy Mobility, PTV GROUP