

Smart City Expo World Congress 2023

Welcome to the New Urban Era

There's a city revolution in this so-called 'new normal,' which is not new and probably not normal anymore. Now that the pandemic is entirely behind us, cities are striving again to bustle with life, energy, and innovation. Even if global warming, energy poverty, inefficient infrastructure and inequality are still significant problems to be solved.

A New Urban Era is emerging. We're all witnessing it: tangible, impactful projects backed by artificial intelligence and data-driven design, decarbonized high-tech, net-zero infrastructure and buildings construction, urban circularity, new mobility options and blue economy solutions, are blooming worldwide.

Cities are more alive than ever—and their future looks bright. Challenges ahead remain huge, especially at a time when velocity impregnates technology advancement and climate emergency leaves no one immune. But a new urban planning paradigm has come to stay: collaboration, ethical tech, common good, environmental sensitivity, and people's needs at the center of all agendas.

The Smart City Expo 2023 will show the world the smart solutions shaping this new era—those currently helping cities thrive and creating safer, greener, and more efficient urban spaces. It will also discuss the challenges new developments pose with an innovative event layout where debate and actual use cases will be combined in the same area.

The 2023 edition will be the biggest to date and will see the return in full force of the urban innovation ecosystem. It seeks to be a unique showcase of proven urban implementations accelerating a smart, human-centric urban revolution. Because without the human in the loop, technology is just a tool.

It's time to go beyond dreams and inspiration. Now, in the midst of the so-called *Decade of Action*, we need to walk the talk and future-proof our cities so they can effectively make themselves more sustainable, efficient, and livable. Many are already on the right path, and Smart City Expo World Congress is a chance to contribute to this goal.

In addition, co-located events such as Tomorrow.Building, Tomorrow.Mobility and Tomorrow.Oceans will strengthen this global hub of smart solutions and provide answers to these three crucial challenges facing today's cities.

Next 7-9 November in Barcelona, more than 25,000 city-changers will unleash a world of solutions that define a new, exciting urban era.