**Tuesday**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>11:30 - 11:35 h</td>
<td>Welcome Words ICEX and Red.es</td>
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<td>José María Blasco</td>
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<td>Director Infraestructuras, Sanidad y TIC de ICEX</td>
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<td>Marta Ferrero</td>
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<td>Subdirectora de Comunicación y Relaciones Externas de Red.es</td>
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**11:35 - 12:15 h**

**URBAN AIR MOBILITY**

**UAS/ eVTOLs**

**Venue:** Hall 2 - Stand D100

**ROUND TABLE**

Spanish cutting-edge AIR mobility solutions. Key issues in Urban Air Mobility (UAM): Remotely Piloted Aircraft (RPA) current regulatory aspects, city infrastructure development for UAM (vertiports for passengers and cargo, lockers for parcel delivery with drones in cities, etc.), and new mobility business models (air taxis, last mile, and logistics, etc.).

- Marta Lestau Sánchez, Flight Safety Director Spanish Aviation Safety and Security Agency - AESA.
- Daniel García-Monteavaro, Head of Drone Business Development Department at ENAIRE.
- José Ignacio Rodríguez Modroño, Managing Director at BLUENEST.
- Enrique Ventas, UAS R&D Manager at ITG - U-space | Urban Air Mobility | ATM. ITG- Instituto Tecnológico de Galicia.

**Moderates:** Marina Estal. Head of Airspace Policy Area, Spanish Civil Aviation Authority, DGAC. Ministry of Transport, Mobility and Urban Agenda.

**12:15 - 12:45 h**

**Coffee networking**

**13:00 - 14:00 h**

**SPAIN PAVILION PITCHES**

**Smart City Solutions Made in SPAIN**

**Venue:** Hall 2 - Stand D100

Come and watch Spanish companies’ cutting-edge solutions and services to make more sustainable, accessible and liveable cities.

- FIWOO
- NEURAL LABS
- CIBERNOS CONSULTING
- IDOM
- OCKTICS
- PROYECTOS INTEGRALES DE BALIZAMIENTO
- AD TELECOM
- ACCESIT INCLUSIVO
- SEPALO SOFTWARE
- NETBOSS COMUNICACIONES
- NOMMON SOLUTIONS AND TECHNOLOGIES

**14:30 - 17:30 h**

**SIDE EVENT (I) WORKSHOP**

**STRATEGIES AND CHALLENGES OF DIGITIZATION IN JAPANESE CITIES**

**Venue:** Área side_events: Hall 2, Room: 1.1 - Área CC1

Public representatives and project managers from Tokyo, Kyoto, Kobe, Hamamatsu, the main city of Shizuoka Prefecture, will present their digital transformation challenges, focusing on the areas of e-Government, e-Health, Mobility, Energy, Data Analysis DX, and Fintech. After the presentations, Japanese cities decision makers will hold B2G meetings with a selection of the Spanish companies with the most innovative solutions/technologies ready to meet cities challenges in e-Government, e-Health, Urban mobility, Fintech, etc.
<table>
<thead>
<tr>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
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</table>
| 15:30 - 16:30 h | **SPAIN PAVILION PITCHES**  
**Smart City Solutions Made in SPAIN** |  |
|  |  |  |
| Venue: Hall 2: Stand D100 | Come and watch Spanish companies’ cutting-edge solutions in key city aspects such as Sustainability, Urban Mobility,Gov-Tech, and smart lighting. |  |
|  | • SMART CITY CLUSTER  
• ASIMOB  
• DISMUNTEL  
• KUNAK TECHNOLOGIES  
• EKIONA SOLAR LIGHTING |  |
|  | • WIRELESS DNA  
• SALUDES FUTURO  
• LECTOR VISION  
• DIRECCIÓN GENERAL DE TRÁFICO  
• MANSIS  
• MEEP |  |
| 16:45 - 17:30 h | **ROUND TABLE**  
**SPANISH TOURISM DIGITAL ECOSYSTEM: SUCCESS STORIES** |  |
|  |  |  |
| There is no doubt that Spain is a world tourism leader because of its rich geographic diversity, cultural heritage, gastronomy, climate and well-developed tourism infrastructure. But also, Spain is at the forefront of adopting smart technologies to enhance the visitor experience while promoting the sustainability and competitiveness of its tourism industry. |  |
|  | • Andrea Gómez. Smart Cities Sales Lead at Libelium.  
• Joaquín Muñoz. Information Technology Project Manager at Idom.  
• Emilio Herrera. Smart Projects Excellence Center Director at Cibernos.  
• Francisco Javier García Vieira. Director of Digital Public Services at Red.es |  |
| Moderates:  Adolfo Borrero. President of the Smart Cities Commission- AMETIC.
**SPANISH PAVILION**

**Smart City Expo World Congress 2023**

15th-17th November

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**Tuesday**

10:30 - 11:15 h **ROUND TABLE UNIVERSAL ACCESSIBILITY SPAIN BEST PRACTICES**

Spanish experts in universal accessibility will discuss about current most cutting-edge solutions and technologies applied to cities, including accessibility and mobility, web accessibility - accessibility to the digital environment, digital inclusion in the field of public administration. As well as, how important standardization and regulation is, and ITC trends of application in smart cities.

Welcome words: José María Blasco Ruiz, Director of Infrastructures, Health, and ICT in ICEX.
- Andrés Ursueguía, Head of Product Engineering in Technology and Accessibility at ILLUNION
- Rafael Amoros, CEO in ACCESIT INCLUSIVO
- Pablo Rodríguez, Director of Business Development in SEPALO
- Oran McAllister, Business Development in NAVILENS

Moderator: Almudena Alcaide, Director of the R+D+i Department Directorate of Universal Accessibility and Innovation in Fundación ONCE.

11:15 - 11:45 h **Coffee networking**

12:00 - 12:45 h **MULTILATERAL ROUND TABLE FOSTERING SMART CITIES AND SUSTAINABLE URBAN INITIATIVES**

This panel will feature representatives from the World Bank (WB), Inter-American Development Bank (IDB), African Development Bank (AfDB), and the European Bank for Reconstruction and Development (EBRD), each sharing their unique strategies and initiatives in the pursuit of sustainable and smart urban development, which are aligned with the United Nations Sustainable Development Goals and the Paris Agreement.

Welcome words: Christian Garma, Area Coordinator, S.G Multilateral Development Banks, IMF and G20, Ministry of Economic Affairs and Digital Transformation.
- Narae Choi, Senior Urban Development Specialist and Global Smart City Partnership Program Lead at World Bank
- Carolina Piedrafita, Senior Specialist in Urban Development and Housing at Inter-American Development Bank
- Maimounatou Ndiaye Diop, Coordinator of Urban and Municipal Development Fund at African Development Bank
- Jacek Kubas, Associate Director, Head of Digital Hub at EBRD.


12:45 - 13:15 h **Coffee networking**

14:30 - 18:00 h **SIDE EVENT (II) WORKSHOP URBAN MOBILITY CHALLENGES IN EUROPEAN CITIES**

ICEX in collaboration with the Spanish Economic and Commercial Offices in Germany, Poland, Romania, and Latvia, organize the Conference on urban mobility in Berlin, Riga, Brasov, and Metropolis GZM Poland. The day will consist of a presentation session of the smart city master plans and budding urban mobility projects, led by senior technicians from these cities for an audience of Spanish companies with solutions to the mobility challenges of these European cities. After this session we will hold B2G meetings.

15:00 - 15:45 h **SPANISH PAVILION SHOWCASE Smart City Solutions Made in SPAIN**

Come a watch spanish companies’ innovative solutions (IoT, AI, Big data) to make more sustainable, accessible and liveable cities.

- LIBELIUM
- DIGITAL SMART SOLUTIONS
- QUADREX
- ONHOFF
- MOTIT WORLD
- BETTERMAPS
- SIAL TRONICA
- DEXMA SENSORS
- ZITYCARD

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<td>INNOVATIVE PUBLIC PROCUREMENT &amp; PRIVATE - PUBLIC COLABORATION. SPAIN BEST PRACTICES</td>
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<tr>
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<td><strong>ROUND TABLE</strong></td>
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<td></td>
<td>• Clara Plata, Projects Director at Smart City Cluster</td>
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<td></td>
<td>• Cristina Álvarez Requena, Coordinator at RECI and CEO Las Rozas Innova</td>
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<td>• Luis Noguera, Public Sector and Legal Director at Science &amp; Innovation Link Office (SILO)</td>
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<td></td>
<td>Moderator: Daniel González Bootello. General Director at Smart City Cluster</td>
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