Smart City Expo World Congress
World Smart City Awards 2024
Terms and Conditions

Entering the competition implies full acceptance of its rules

Index

1. Smart City Expo World Congress 2024. The event for BETTER cities

When asked how things could be different, we imagine how they could be better. Because we have an innate desire for fulfillment and growth, and thus we continuously strive for improvement.

This is good and convenient in a world that is being urbanized and digitized by leaps and bounds, and in a reality where global challenges intensify.

We need to fundamentally rethink our way of life and make technology, innovation, and collaboration our thrust to generate welfare, create opportunities, and cultivate a better relationship with our planet and our communities.

And we're proudly accelerating this. At the Smart City Expo World Congress, every year we convene a diverse crowd of industry executives, government leaders, researchers, and entrepreneurs to revisit complex issues lying at the heart of a new city and society model: mobility, housing, connectivity, equality, security, or building.

Year after year, we spur powerful connections between the whole global ecosystem that are vital to achieving the mission that keeps us going: enabling a better life for everyone.

It's undeniable that there is no magic formula for solving problems overnight. Yet by addressing key components of urban life, SCEWC24 makes a significant contribution to drive transformation: Is AI the urban planner of the future? What makes a city livable in the current hyperconnected context? Where to start to effectively decarbonize cities: A zero-emission, people-centered mobility? Greentech for more sustainable buildings?

All in all, SCEWC24 and its co-located events seek to spark our drive for improvement by showcasing and discussing proven urban implementations that not only inspire dreams of better cities but enable participants to transform those visions into reality.

Next 5-7 November in Barcelona, 25,000+ city-changers will confirm that always reaching for the next thing is just striving to **LIVE BETTER**, to shape the world we want for ourselves and for those to come. At the end of the day, beyond the allure of eloquent phrases, that's what it is all about.

2. Purpose of the Call for Awards

The annual **World Smart City Awards (WSCA)** is a prestigious international competition that seeks to recognize pioneering projects, ideas and strategies making cities around the world more livable, sustainable, and economically viable.

The WSCA has been established to identify **cities, projects related to the topics of the event and innovative ideas** that are making urban areas worldwide more liveable, environmentally sustainable, and economically thriving, as well as stimulating diversity, social inclusion, equity, safety, and collaboration, thus enhancing the quality of life for all.

In the **2023 edition**, we received **411 entries** from 63 countries worldwide.

3. Topics covered

Please find in this section the **Award Categories for the 2024 edition** and the main guiding keywords for each of the topics considered. You will need to prioritise and select **only one topic** that your proposal primarily refers to. Submissions should be dealing with one or several keywords of this list. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

Topics 2024	Main keywords
Enabling Technologies	5G, Artificial Intelligence, Big Data, Blockchain, Cloud Computing, Connectivity, Cybersecurity, Data Protection, Data Security and Safety, Digital Rights, IOT, WiFi 6, Algorithms, Algorithm Ethics, APP Solutions, Augmented Reality, City Platforms, Cloud Storage, Data Analytics, Data Lake, Data Integration, Data Management, Data Protection, Data Storage, Deep Learning, Digital Modelling, Digital Twins, Edge Computing, Facial Recognition, Fraud Detection, Identity Management, Implementation Challenges, Latency, Machine to Machine Communication, Metaverse, Networked Devices, PaaS, Phishing, Platform as Service, Privacy, Robotics, Safety & Security, Sensoring, Simulated Environments, Smart Devices, Smart Environments, Smart Networks, Universal Broadband, Virtual Reality.

Energy & Urban Environment	Adaptation, Air Quality, Circularity, Cleantech, Clean Energy, Clean Water, Climate Change, Climate Emergency, Climate Tech, Cogeneration, Cooling Systems, Cradle-to-cradle, Decarbonisation, Decentralized Energy, Dietary Footprint, Disaster Risk Management, Ecology, Electrification, Emergency Response, Energy Efficiency, Energy Infrastructure, Energy Investment, Energy Security, Energy Storage, Energy Transition, Financing Funding, Food Policies, Food Safety, Food Systems, Food Waste, GHG Emissions, Green Cities, Green Deal, Green Districts, Green Spaces, Heating Systems, Hydrogen-powered, Integrated Management Systems, Landscaping, Low Emissions Tech, Mitigation, Parks, New Energy Models, Net Zero Emissions, Public Space, Rainwater systems, Recycling, Regenerative by design, Renewables, Resources, Smart Infrastructures, Smart Utilities, Smart Grids, Smart Street Lighting, Sponge Cities, Sustainable Garbage Processing, Sustainable Tech, Urban Agriculture, Urban Farming, Urban Forests, Urban Furniture, Urban Management, Urban Planning, Urban Resilience, Urban Services, Urban-rural Linkages, Waste Management, Water Management, Zero Waste.
Governance & Economy	Accountability, Alliances, Best Practices, Business Models, Centre-periphery, Circular Economy, Citizen Engagement, City Diplomacy, City-to-city Cooperation, Co-creation, Collaboration, Creative Cities, Cross-sector Governance, Culture, Data Strategies, Economic Models, Financing Schemes, Global Cities, Global Funds, Indicators, Legislation, Innovation Ecosystems, International Projection, Internationalitsation Strategies, Investment Models, Local Economic Development, Metropolitan Governance, Models Performance Measurement, Multilevel Governance, Multilateral Institutions, Multi-stakeholder, Open Data, Open Government, Philanthropies, Policies, Policy-making, PPP, Public Procurement, Regional Development, Regional Investment Banks, Regulations, Rural-Urban, Sharing Economy, Standards, Standardization, Start-ups, Talent Attraction, Urban Global Agendas.

Living & Inclusion	Affordability, Ageing Populations, Cities for All, Climate Justice, Co-housing, Co-working, Cross-district Equity, Digital Equality, Digital Rights, Diseases, Education, Ethnic Inclusion, Future of Education, Future of Work, Future Skills, Gender Equality, Gentrification, Health, Healthcare, Housing, Informal Housing, Innovative Housing Models, Labour Platforms, Leisure, Migration, Minorities, New Work Spaces, Physical Inclusion, Physical Security, Public Health, Racial Justice, Religious Inclusion, Right to Housing, Right to the City, Smart Destination, Social Inclusion, Social Inequality, Sustainable Destination, Tourism, Tourist-resident Balance, Universal Income, Urban safety, Utopia, Wellbeing, Wellness.
Infrastructure & Buildings	Asset Management, BIM, Building Automation, Building Simulation, Built Environment, Community Facilities, Construction Technologies, Co-housing, Co-working, Critical Infrastructures, Decarbonisation, Design Services, Digital Construction, Digital Tools, Digital Twins, Drones, Electrification, Energy Efficiency, Extended Reality, Facility Management, Green Building, Housing, Innovative Building Technology, Intelligent Security Systems, Immersive Technologies, Metaverse, Mixed Reality, Modular Construction, Nearly Zero-Energy Buildings (NZEB), Off-site Fabrication, Property Management, PropTech, Refurbishing, Renewable Energy, Retrofitting, Roads, Smart Airports, Smart Buildings, Smart Infrastructures, Smart Ports, Street Design, Street Furniture, Urban Design, Urban Facility Management, Urban Infrastructure, Urban Management, Urban Planning, Virtual Reality, Workplace Management, Zero Emission Buildings, 3D Modelling, 3D Printing.
Blue Economy	Aquaculture, Blue Growth, Biodiversity, Climate Change, Coastal Development, Coastal Protection, Coastal Tourism and Recreation, Desalination, Extractive Industries, Fisheries Management, Marine Biotechnology, Marine Conservation, Marine Ecosystem Services, Marine Pollution Control, Marine Protected Areas, Maritime Spatial Planning, Maritime Transport, Ocean Energy, Ocean Governance, Ocean Monitoring, Plastic Pollution, Ports, Protected Areas, Related Services, Renewable Energy, Sailing, Waste Management Smart Ports, Sustainable Tourism.

4. Organizer of the Award

The World Smart City Awards are organized by the Smart City Expo World Congress, providing global recognition in the following categories: **City Award, Enabling Technologies Award, Energy & Environment Award, Mobility Award, Governance & Economy Award, Living & Inclusion Award, Infrastructure & Buildings Award, Innovation Award and Leadership Award.**

5. Who can participate?

The **World Smart City Awards** are aimed at both public and private sector, cities, businesses, entrepreneurs, start-ups, digital innovators, developers, research centres, universities, civic techs, civil society representatives, non-governmental organizations, cooperatives, consortiums (public-private), social activists and individuals, with innovative ideas, analyses, studies, visions and solutions for the management and development of our cities.

6. Restrictions

Institutions represented in the Judging panel and organizers CANNOT compete in the **World Smart City Awards.**

7. Prize Categories

There are different categories of proposals that will be considered for the competition:

- **City Award**

The **City Award** considers a global strategy developed by a city that combines projects, initiatives, and policy implementations in **2 or more urban fields.** These fields are described in the topics section. It rewards a city for its innovation, collaboration, and sustainability strategies. Evaluation will include the proven impact to date.

Submissions to the City Award must **only be made by city governments**. Any submissions from private or non-governmental entities will be subject to disqualification from consideration for the World Smart City Awards.

We strongly recommend cities with a clear urban strategy, or relevant projects, in several fields to submit their candidacy combining the different projects/initiatives developed.

- **Project Awards**

The **Project Awards** consider the most innovative and successful projects already being implemented and developed in a specific urban development area. These areas are described in section 3 of the Terms & Conditions (Topics 2024). The proposal can apply an in-depth approach to a single topic area or address multiple topic areas, but only one main topic must be prioritised and selected. The awards granted under this category are:

- **Enabling Technologies Award**
- **Energy & Environment Award**
- **Mobility Award**
- **Governance & Economy Award**
- **Living & Inclusion Award**
- **Infrastructure & Buildings Award**

The best proposals in each topic will show a balance of innovative characteristics, proven impact to date, and clear proof of continuing feasibility.

The organization realizes that the definition of a project can be very broad and can include (but is not limited to): objects, hardware and/or software developments, technological systems, services, buildings, parks, neighbourhoods, and policy implementations. The possibilities are not limited to the themes above so, in case of any doubt, please contact the technical secretariat using the email stated below.

Submitted proposals must be already implemented or be in the process of implementation.

Proposals can be submitted by local governments, businesses and entrepreneurs, research centres, public or non-governmental organizations, and public-private consortiums.

- **Innovation Award**

The Innovation Award focuses on original initiatives contributing to the betterment of cities, together with inventive ideas devised to make the best in communities possible. To this end, the Innovation Award considers ingenious projects and initiatives that have the potential of contributing to the successful transformation, adaptation or response of our cities to current urban challenges or others that may occur in the future. Submissions do not need to already be in the implementation

stage but must be sufficiently developed to allow for their evaluation. In addition to their innovative characteristics, submissions will also be evaluated for projected impact and demonstrated feasibility of implementation. The organization will select 6 finalists and two winners.

They can be submitted by local governments, businesses and entrepreneurs, research centres, public or non-governmental organizations, and public-private consortiums.

- **Leadership Award**

The Leadership Award recognizes exemplary living individuals who have made significant and demonstrable contributions to advancing smart cities projects worldwide during the last 10 years and have shown outstanding leadership over this period. Individuals eligible for this award may demonstrate a strong commitment to improving the future of our cities in any of the fields and areas described in section 3 of the Terms & Conditions (Topics 2024). They may have worked for local governments, private companies, research centres, public or non-governmental organizations, public-private consortiums, or any other type of relevant organization. Particular attention will be given to individuals active in the wider smart cities' ecosystem, who provide a positive role model for other leaders. With the aim of valuing diversity in the trajectory and background of the selected candidates, this category will count on 2 winners.

Anyone may submit a nomination for the Smart City Leadership Award. Self-nomination is also permitted for this award category.

Nominations must clearly document why the candidate should be considered, above all others, for this particular award.

8. Presentation of Proposals

To enter in the running World Smart City Awards, please fill in the form [available online.](#)

Proposals must be submitted electronically via our website and are to conform to the terms and conditions here included.

The form and all complementary information will have to be filled out entirely in **English.**

No proposals in **any other languages** will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

No additional documents to the web form will be accepted, unless requested by the organization.

You are encouraged to refer to the evaluation criteria (section 10) when filling out the web form. Please do not leave any field blank. The web form to be fulfilled will require, among other details, the following fields.

City Award / Project Award / Innovation Award

- Main Topic (please select only one from the list)
- Keywords (max 100 characters)
  Select one or more from the list of main keywords.
- Submission title (max 30 characters)
- Organization or company responsible for the project (max 50 characters). Please note that this organization would be stated as finalist if the proposal is selected.
- Brief description of the proposal (max 300 characters)
- Abstract (max 1500 characters)
  You may include the context of implementation, added value of the proposal, methodology of resolution, solutions/conclusions, and any other information helpful to understanding the main ideas of your proposal.
- Current state of implementation (max 300 characters)
- Innovative characteristics of the proposal (max 300 characters)
  Indicate how the subject addressed is relevant and original and explain why it demonstrates and innovative approach.
- (Expected) Results / Impact of the proposal (max 300 characters)
  Provide information on the impacts, including a quantification of the scope of the impact. If the proposal has not yet been implemented, please state the expected results/impact.
- Partners involved: name / job title / organization details (max 300 characters)
- Reference website of the proposal
  You may include here a link to an explanatory website or video of the proposal.

Supporting Document:

- The uploaded document should be no longer than 10 pages/slides. Only PDF format will be accepted.

Proposal images/pictures:

- The photos should represent the award proposal, showing either the materialization of the solution or the city/country/group of people that benefit from it. Please include 5 landscape format images/pictures that better represents your proposal. Only JPEG format in high resolution (at least 2048px) will be accepted. If your proposal is selected as a finalist, the organizers may make public these images and use them in a large size projection screen. Please avoid infographics, PowerPoint presentations and screenshots (these ones can be included in the supporting document).

Leadership Award

Candidate's details:

- Salutation
- Name and surname
- Job position
- Organization
- City
- Country
- Candidate's email address
- Candidate's contact phone number
- Candidate's picture

Nomination details:

- Candidate's merits (max. 300 characters)
  Explain why the candidate should be awarded. You are encouraged to emphasize those projects and/or initiatives in which the candidate played a pivotal role, thus demonstrating outstanding leadership in the smart cities and/or urban innovation field.
- Candidate's main achievements and impact (max. 300 characters)
  Provide a summary of the candidate's most noteworthy achievements in the smart cities and/or urban field and the difference it has made. You are encouraged to highlighting the current or potential outcomes and/or impact of the candidate's contributions.
- Leadership – Innovation and dissemination (max. 300 characters)
  Explain how the candidate has led the development of innovative concepts, products, ideas, or approaches to the smart cities and/or urban sector more

broadly, and how the candidate has contributed to disseminating the concept of smart cities and urban innovation.

- Curriculum vitae or professional resume (1 document upload - only PDF)
  Upload a document that provides a comprehensive overview of the candidate's accomplishments and relevant experiences.
- Supporting images/pictures (max. 5 images - only high-resolution JPEG (2048px or more)
  Provide pictures that illustrate or support the candidate's contribution to the field. They may be related to projects or initiatives the candidate has led. If the nominee is shortlisted, the organizers may make public these images and use them for dissemination and communication purposes, including during the Awards Ceremony. Please avoid infographics, PowerPoint presentations and screenshots.
- Additional supporting documentation (1 document upload - only PDF)
  You can upload any additional supporting documentation.

9. Submission period

All entries should be submitted **starting on April 17th and before August 22nd, 2024, 23:59:59 CET (Central European Time).**

10. Evaluation Criteria

<u>*City Award / Project Award / Innovation Award*</u>

The quality of each proposal will be evaluated according to the criteria described below. Each submission will be evaluated based on ten aspects. For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfils each listed criterion. The leadership award will be evaluated based on a distinct set of evaluation criteria (see below).

Aspects	Criteria considered
Innovation	• The subject addressed is relevant, original, AND demonstrates an innovative approach. Additionally, the proposal includes some explanations of why the submission is innovative.

	• The proposal includes innovative concepts, processes, tools OR governance models as a testbed for innovation.
Relevance	• Defines a need(s) or unresolved problem(s) being addressed in its context.
Impact	• Demonstration of clear, significant, and tangible impacts (or potential impacts) • Includes quantification of the scope of the impacts (or potential impacts) • In case of research or comparative analysis, demonstration of clear contribution to future action plans and to decision making processes.
Citizen Engagement and Co-creation	• Embraces considerations of citizen engagement and how to ensure the uptake of their ideas; AND/OR includes innovative methods and tools such as co-design or co-creation.
Inclusivity	• Defines inclusion targets in terms of gender, ethnicity, class and poverty, and/or age.
Feasibility	• Clearly makes a persuasive case for feasibility. If _implemented,_ the proposal has an established record of success, AND/OR includes some information on the development cycle, the current status of implementation, and questions of financial and logistical feasibility. If it is a proposed project, initiative or idea, it includes some information for developing, piloting, and scaling the idea; AND addresses questions of financial and logistical feasibility. Does not apply to research and comparative analysis or to a more analytical and theoretical proposal.
Replicability	• Proposal with the potential to be transferred onto other contexts different that those where they were originally conceived for; that is, that could be replicated in other sectors, regions, countries, or even different modes.

Multi-stakeholder Collaboration	• Identification of People-Public-Private-Social/Citizens partnerships or other forms of multi-stakeholder collaboration aspects.
Soundness	• The data being presented is reliable and sound.

Leadership Award

Nominees will be selected in accordance with the following award criteria, based upon the degree of demonstrated excellence and the impact of the nominees' actions. Strong nominees may exhibit several of the characteristics listed below.

Aspects	Criteria considered
Excellence and relevance of achievements	• Outstanding quality of the projects and initiatives achieved by the candidate, which should represent the highest standard of achievement in the smart cities industry. • Particular attention will be provided to achievements that have created a lasting value for the citizens who live in a particular community, AND/OR ensured environmental protection and enhancement; AND/OR tackled specific societal needs.
Impact of the achievements	• The achievements of the candidate demonstrate a clear, significant, tangible impact on the community. • The inclusion of data or figures which can quantify the scope of the impact of the initiatives led by the candidate will be positively valued.
Collaborative leadership	• The candidate has effectively contributed towards the mission of an organization or institution widely recognized within the smart cities AND/OR urban innovation sector. • The candidate has worked effectively with others to produce positive results. This includes, among others, the ability to establish effective partnerships across multiple actors.

Leadership – innovation	• The candidate has shown outstanding creativity and innovation to tackle an urban challenge, proactively identifying novel ways to improve life in cities. Specifically, the candidate has played a critical leading role in the development of innovative concepts, products, ideas or approaches to the smart cities and/or urban sector more broadly.
Leadership – Dissemination	• The candidate has effectively and successfully contributed to disseminating the concept of smart cities or other associated concepts related to urban innovation. This may include the participation in events, conferences, the implementation of communication and dissemination campaigns, or the development of initiatives to share knowledge/information in order to contribute to the global urban community.

11. Evaluation Process

The evaluation process is divided into two phases:

1) Regulation compliance and pre-selection of finalists

The technical office of the organization will conduct a first evaluation to check whether the proposal complies with the requirements and selection criteria defined. Expert evaluators will then evaluate all the proposals, which could be subject to additional request of information or clarification from the evaluators.

A pre-selection of 6 award finalists will be made for the Innovation Award.

A pre-selection of 3 award finalists will be made for each of the following categories: City Award, Enabling Technologies Award, Energy & Environment Award, Mobility Award, Governance & Economy Award, Living & Inclusion Award, and Infrastructure & Buildings Award.

Finalists from all categories will be informed starting on early **October 2024**. At this stage all finalists from each prize category will be **required to provide the organizers with graphic material** to be determined, such as high-quality images or a short video, **of the award proposal**. The organizers of the event will use such

graphic material, which will be a mandatory condition to remain a finalist, for the promotion of the prize.

All finalist candidates in each prize category of World Smart City Awards 2024, are required to join the Award Ceremony physically in Barcelona. The Ceremony will be held during the celebration of Smart City Expo World Congress on November 8th, 2024, where the winners will be announced.

For the ceremony organization purposes, **all finalist candidates must confirm their attendance to the Award Ceremony and send the required graphic material**. The presence of the finalists to the Award Ceremony is a mandatory condition to be considered as finalist. If any finalist candidate is unable to attend the ceremony, the organization reserves the right to select another candidate who fulfils all requirements to be a finalist.

Please note that the organization does **not provide financial support** for finalists' travel, accommodation, or visa procedures.

Proposals will be exceptionally subject to change of category according to the observations of the Expert evaluators. The candidate will be informed in due time.

2) Winners' selection

A Judging panel appointed by the organization will select the winner of the City Award and the Innovation Award.

Proposals could be subject to additional request of information or clarification from the Judging panel of this last stage of evaluation.

The prize winners will be announced at the **World Smart City Awards Ceremony** to be held during the Smart City Expo World Congress, on **November 6th, 2024.**

Any prize award category could be declared void by the Judging panel.

12.   Award Prizes

The **winners** will be awarded with the following prizes. All benefits are applicable to the 2025 edition of the Smart City Expo World Congress.

The winners of the 2024 awards will, during the 2025 edition of the Smart City Expo World Congress, have the right to:
- 1 speaking slot in the Smart City Expo World Congress;
- 5 congress passes (three-day full pass to the expo and congress sessions);

- Publicity of the award via various communication media.

13. Publicity & Promoting the Prizes

1) Publicity by the winners

Both finalists and winners must promote the prize and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

Unless the organization requests or agrees otherwise or unless it is impossible, any communication activity related to the action (including in electronic form, via social media, etc.) must:
(a) display the Smart City Expo World Congress logo and
(b) include the following text:

> "This [city/organization] was [finalist/Winner] of the [City Award/Enabling Technologies Award/Energy & Environment Award/Mobility Award/Governance & Economy Award/ Living & Inclusion Award/ Infrastructure & Buildings Award / Innovation Award / Leadership Award] at World Smart City Awards 2024".

When displayed together with another logo, the Smart City Expo World Congress logo must have appropriate prominence.

For the purposes of their obligations, the finalists/Winners may use the Smart City Expo World Congress logo without first obtaining approval from the organizers.

This does not, however, give it the right to exclusive use.

2) Publicity by the organizers

For promotional purposes, all finalists will be required to provide the organizers a short video displaying the content of the award proposal in an attractive way. The organizers of the event will use the videos and images sent by the winner of the Awards Ceremony for the promotion of the prize.

Promotional video:

The video should present the proposal in a concise and attractive way.

<u>Tentative requirements</u>:

- Sound and use of chyrons recommended (always in English)
- Landscape format
- Final length of 1 min. - 1.30 min.

Example: https://www.youtube.com/watch?v=6T4HDyFuH04

As soon as the finalists are selected, the organization will provide them with a document of more specific guidelines for the short video.

The organizers may use, for their communication and publicising activities, information relating to the proposals, documents notably summaries for publication as well as any other material, such as pictures or audio-visual material that it receives from the participants (including in electronic form).
The organizers will publish the name of both the finalists and the winners, their origin, and their nature and purpose — unless they have requested to waive this publication (because disclosure risks threatening its security and safety or harm its commercial interest).

Photos and videos taken by the organizers during the award ceremony are the sole property of the Smart City Expo World Congress and might be used for branding purposes.

14. Awards Schedule

Calendar 2024	Action
April 17th	Call for Awards launched
August 22nd	Deadline for submitting proposals
Until September 25th	All participants should be available to answer any request from the organization
Starting on early October	Finalists from all categories will be informed
Until November 5th	Selected finalist participants should be available to answer any request from the Judging panel

6th November	Winners of each prize category will be announced at the **World Smart City Awards Ceremony**

15.   Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties: the Organization is free of all liability.

Should the proposal be short-listed, the participant authorizes the Organization to disseminate, reproduce and publish the proposal in any format and using any medium to publicize the Smart City Expo World Congress.

16.   Data Protection

Due to the sensitive nature of the information supplied, the award organizers, the members of the Judging panel and Expert evaluators guarantee to keep the participants' identity and the content of their project confidential outside the sphere of the **World Smart City Awards**. This also includes any information about its current state of use or development.

Once the proposal has been selected as a finalist, the organizers of this award may make public any details considered as public (submission title, organization in charge, person in charge, websites, description, sent images or pictures, short video, purpose and category).

Privacy Policy and Information on Data Protection

Controller: FIRA INTERNACIONAL DE BARCELONA, Tax Code (CIF) Q-0873006-A, and registered address Av. Reina Maria Cristina, s/n, 08004 Barcelona. Purpose: To process your data in relation to your participation in the SMART CITY EXPO WORLD CONGRESS awards 2024. Lawful basis: Legitimate interest. Recipients: Your data is not transferred to third parties except for legal obligation. Your rights: the right to access, rectify, and erase your personal data, as well as the rights of data portability and restriction of processing that are set forth in the additional information. Additional information: You can view the additional detailed

information on Data Protection on our website www.firabarcelona.com "Privacy Policy".

17. Queries and Suggestions

If you have any queries or suggestions, please email to: scewc.technicaloffice@firabarcelona.com

If you are interested in commercial opportunities to enhance your organization's profile at the Smart City Expo World Congress or Tomorrow.Mobility, please contact smartcityexpo.sales@firabarcelona.com

Entering the Call for Awards implies full acceptance of its rules