



URBAN INNOVATION TOURS IN BARCELONA



Smart City Expo World Congress and Build Tours offer a **curated program of guided tours across Barcelona** designed to connect Congress participants with the city's groundbreaking urban projects, public policies, and innovation ecosystems.

These Urban Innovation Tours provide an immersive experience aligned with SCEWC26 central themes. **Discover our 10 routes and book your tour today!**



URBAN INNOVATION TOURS IN BARCELONA

The Urban Innovation Tours will explore the real-life application of smart city principles in Barcelona, offering immersive experiences aligned with the Expo's central themes.



1. Barcelona Smart City Mastertour

Time: **Nov. 1, 14h**
Area: Citywide



2. Barcelona's Expos and Olympics

Time: **Nov. 2, 10h**
Area: Montjuïc



3. Creative Barcelona: Culture, Public Space & Identity

Time: **Nov. 2, 14h**
Area: Ciutat Vella



4. Streets for People: Mobility, Public Space, and the Green Axes

Time: **Nov. 2, 17h**
Area: Eixample



5. Smart Mobility Barcelona: From Streets to Systems

Time: **Nov. 5, 14h**
Area: TBD



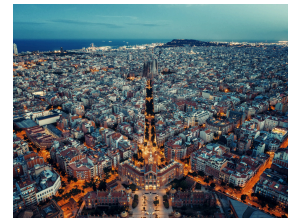
6. 22@ Innovation District & Urban Tech Ecosystem

Time: **Nov. 5, 17h**
Area: Poblenou



7. Housing & Urban Regeneration in Barcelona

Time: **Nov. 6, 10h**
Area: Sants, La Bordeta



8. Digital Barcelona: Urban Data, Sensors & AI

Time: **Nov. 6, 14h**
Area: TBD



9. Barcelona Coastal Resilience & Blue Economy

Time: **Nov. 6, 17h**
Area: Olympic Port



10. Conscious Tourism: Barcelona's Cultural Urbanism

Time: **Nov. 7, 11h**
Area: TBD

Tours designed and guided by:

BUILDTOURS

Streets for People: Mobility, Public Space, and the Green Axes

Tactical Urbanism. Inclusive Mobility. Superblocks

Format: Walking | **Start:** Arc de Triomf - *See map* | **End:** Passeig de Gràcia

Time: Monday, Nov. 2, 17:00 - 19:00

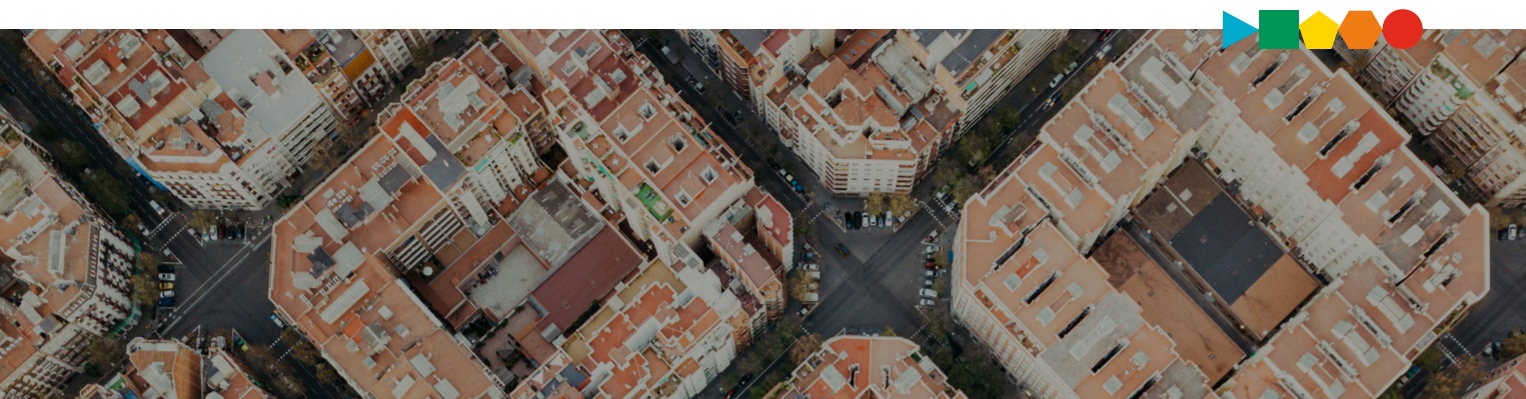
Barcelona's **Eixample**, designed in the 19th century by Ildefons Cerdà, remains one of the world's most visionary urban plans. Originally conceived to ensure sunlight, ventilation, and equality, it has become the framework for the city's **green transformation** in the 21st century.

This walking tour examines how Barcelona is reclaiming its streets for people through **Superblocks** (Superilles), **Green Axes**, and **inclusive mobility** strategies that prioritize pedestrians, cyclists, and social life over cars.

We end in **Passeig de Gràcia**, surrounded by the architectural masterpieces of Modernisme, reflecting on how Cerdà's 19th-century ideals of equality, health, and connectivity have been reinterpreted in the 21st century.

KEY TOPICS

- Cerdà's 1851 master plan and the principles of hygienic urbanism
- The 1888 International Exposition and urban expansion
- 21st-century interventions for sustainability
- Shared streets and micromobility
- Public participation and urban equity
- Superblocks and Green Axes as models for the future
- Street redesign & tactical urbanism
- Public health and climate benefits



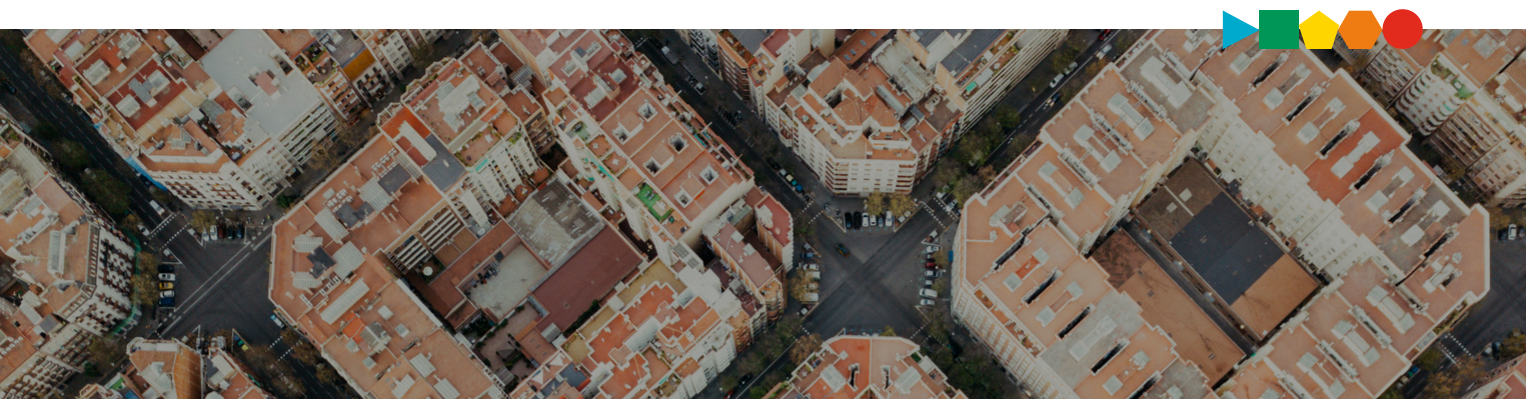
Streets for People: Mobility, Public Space, and the Green Axes

Tactical Urbanism. Inclusive Mobility. Superblocks

ITINERARY

1. *Arc de Triomf (Triumphal Arch)*, Josep Vilaseca i Casanovas, 1888
2. *Parc de la Ciutadella*, Josep Fontserè i Mestre, 1872–1888; contributions by a young Antoni Gaudí
3. *Passeig de Sant Joan*, Urban redevelopment, 2015–2018, BCQ Arquitectura Barcelona (Bach, Mora & Carreras)
4. *Consell de Cent Street (Carrer del Consell de Cent)*, Green Axes network, pilot completed 2022, Office of Ecological Transition and Urban Ecology (BCN Ajuntament)
5. *Girona Street (Carrer de Girona)*, Superilla Barcelona, 2020–2023, Directorate of Urban Ecology, BCN Ajuntament
6. *Passeig de Gràcia*, Traced in 1827; major urbanization 1850s onward; modernist architecture by Lluís Domènech i Montaner, Antoni Gaudí, Josep Puig i Cadafalch, among others
7. *Avinguda Diagonal*, Ildefons Cerdà, 1859 (plan proposal); contemporary redesign by Manuel de Solà-Morales, 1990s–2000s
8. *Urban Plazas and Landscaping Interventions*, Superilles and Eixos Verds Program, 2016–present
9. *Urban Infrastructure and Smart Mobility*, Citywide mobility and energy network initiatives, 2010s–present

GUIDE: Ivan R. Shumkov PhD



Frequently Asked Questions

How do I register for a tour?

All tours cost €50, except for our 4-hour mastertour, which costs €100, and require registration to SCEWC. If you don't yet have your event pass, you'll be able to add it during the registration process. If you're already registered for the event, [log in here](#) and click on 'ADD PRODUCT' to include a tour in your current pass.

How are the Urban Innovation Tours related to the Smart City Expo World Congress?

All the tours are curated based on the topics of the congress to bring those ideas into the city. Participants will see how some of the concepts are applied into Barcelona and understand them better.

Do I need an architecture or urbanism background to enjoy this?

Not at all. Our guides make the history and design of each site accessible and engaging for everyone, from architecture enthusiasts to first-time visitors.

What should I bring?

Comfortable walking shoes, water, weather-appropriate clothing, and a camera or phone if you'd like to take photos.

Is the tour suitable for groups?

Yes, it's perfect for individuals and groups. We also offer private tours for companies and organizations.

Can I sign up together with my colleagues?

Yes, we encourage you to sign up with your colleagues, but you'll have to get your tickets individually. We also offer private tour for large groups and companies.

Do tours run in all weather?

Yes. Our tours run rain or shine. In the case of severe weather, we will contact you to reschedule or provide alternative arrangements.

How much walking is involved?

Most tours involve 1.5-2 km of walking at a moderate pace with stops for discussion.

Are tours accessible for people with disabilities?

We strive to make our tours inclusive and accessible. Many of our routes can accommodate wheelchairs or mobility needs. Please contact us in advance so we can adjust the route if needed.

Do you provide headsets?

Yes. All participants on the tours are provided with individual headsets so they can hear the guide clearly, even in noisy or crowded areas.

In collaboration with **BUILDTOURS**

All tours are curated and guided by Ivan R. Shumkov PhD, Founder of Build Tours.

Build Tours' mission is to help people see, understand and experience Architecture, Art and Cities in a profound and unique way. Each tour explores a different part of the city, weaving history, urbanism and architecture in an engaging, story-telling manner. On each tour, we revisit landmarks and uncover some of the city's hidden gems and urban trends.



Ivan R. Shumkov PhD

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Your PhD Architect Guide

Dr. Ivan Shumkov is a New York based architect, urban planner, entrepreneur, and professor. He is the **founder of Build Tours, Build World and Build Academy**, and professor of urban design at **Columbia University GSAPP**. Ivan earned his PhD in Architecture in 2009 at the Polytechnic University of Catalonia and graduated with four master's degrees from ETSA Barcelona, University of Florence, and Harvard University GSD.

Ivan combines his **experience in architecture and urbanism** with his passion for discovering and sharing the **history and secrets of cities**. His tours provoke curiosity, show hidden urban gems, and provide opportunities for experiencing and understanding architecture and urbanism through the eyes of an architect.