SMARTCITY
EXPO WORLD CONGRESS

Fira Barcelona

November 3 – 5 2026
www.smartcityexpo.com

Smart City Expo 2026 showcases the real impact of smart urban solutions

- **The housing crisis and the impact of AI and technology on cities, among the main topics the event will address**

- **Anne Hidalgo, Nikolas Badminton and the mayors of Atlanta, Athens, Milan and Freetown are among the over 600 speakers**

Smart City Expo World Congress (SCEWC), the leading international event on cities and smart urban solutions organized by Fira de Barcelona, holds its 15th edition from November 3-5, 2026 to showcase technologies that are already making an impact on today's most pressing urban challenges. Under the theme "Urban Solutions, Real Impact", the event brings together 1,000 cities, over 27,000 attendees, more than 1,100 exhibitors and 600 speakers, reinforcing its role as a hub for public administrations, companies and experts.

Held at Fira de Barcelona's Gran Via venue, the SCEWC congress is structured around seven main tracks: Enabling Technologies, Energy & Environment, Mobility, Governance & Economy, Living & Inclusion, Infrastructure & Building, and Blue Economy. These tracks address the challenges and solutions that are transforming cities, from digital transformation, AI and green energy to efficient governance, sustainable urban development, social equity and the policies needed to overcome the housing crisis worldwide.

The event's director, Ugo Valenti, said that "*For years, we have spoken of the smart city as a promise. Today we know that, after almost a quarter of a century of commitment to smart cities, the technologies exist and have already made an impact. The solutions we showcase are changing people's lives for the better. Smart City Expo aims to be the place where cities, companies and experts share the experiences that deliver results, so that they can be replicated wherever they are needed, whether to tackle extreme heat, congestion or the lack of affordable housing.*"

A global summit of cities
The congress gathers over 600 international experts in a program featuring more than 150 sessions. Among the highlighted speakers are Anne Hidalgo, former Mayor of Paris and Global Ambassador of the Global Covenant of Mayors for Climate & Energy, and Andre Dickens, Mayor of Atlanta. The main keynote will be delivered by Nikolas Badminton, Chief Futurist at Futurist.com and an expert in artificial intelligence and strategic foresight, while Ayumi Moore Aoki, founder of Women in Tech Global, will address diversity and inclusion as drivers of urban innovation.

Other confirmed speakers include Claudio Orrego, Governor of the Metropolitan Regional Government of Santiago de Chile; Carolina Mejía, Mayor of Santo Domingo; Teresa Riesgo, Secretary General for Innovation of the Government of Spain; Paolo Guglielmini, Vice President EMEA at NVIDIA; Kees Hertogh, Vice President of Global Industry Marketing at Microsoft; Rochelle Haynes, Managing Director of What Works Cities at Bloomberg Philanthropies; Nam Guan Ng, General Manager and Head of Global Smart Cities at Dell Technologies; and Bilel Jamoussi, Deputy Director of the ITU Telecommunication Standardization Bureau.

The show features an exhibition floor where companies and institutions will showcase the most disruptive urban solutions and the most successful projects underway. Among the exhibitors are Advantech, Arrive Group, Dahua Technology, Dell Technologies, Deutsche

Telekom IoT, Esri, FCC Enviro, Google, Hanwha Vision, LoRa Alliance, Microsoft, NVIDIA, Ubiwhere, Urbio and Veolia.

In addition to companies, the event also houses a large number of country and city pavilions, including those from Argentina, Austria, Belgium, China, Czech Republic, France, Germany, Italy, Japan, Mexico, Republic of Korea and the USA, as well as Barcelona, Berlin, Hamburg, Madrid, Las Rozas and Tokyo.

SCEWC will once again put startups in the spotlight as a driving force behind new urban solutions through the Innovation Playground, a space dedicated to the most tech-driven entrepreneurship that will connect startups, investors, research centers, corporations and public administrations through live pitches, showcases and immersive demos.

Housing takes center stage
With the aim of tackling the housing crisis on a global scale, HOWS Barcelona brings together over 100 experts around five key topics: Urban Planning & Land Policy, Housing Regulation, Social and Affordable Housing, Building Innovation, and Renovation, Retrofit & Reuse. Its speakers include Anacláudia Rossbach, Executive Director of UN-Habitat, and Anna Minton, author and Reader in Architecture at the University of East London. The summit will also host the Housing Mayors Roundtable, led by the Mayor of Barcelona, Jaume Collboni, featuring mayors from cities such as Milan, Budapest, Athens and Atlanta.

Cities Programme
Along these lines, Barcelona City Council has prepared an agenda of activities under the name Cities Programme, focused on the exchange of strategies and knowledge among municipal leaders. The program consists of two sessions: the Housing Mayors Meeting, a closed-door working session among mayors, and Strategic Autonomy, which will analyze how cities can strengthen their digital strategic autonomy. It also includes the City Peers meetings, also held behind closed doors, where municipal officials from different fields meet with each other and with organizations such as Bloomberg Philanthropies, C40, the World Economic Forum and Metropolis to share best practices and learn from one another.

World Smart City Awards
SCEWC will also host the 15th edition of the World Smart City Awards to acknowledge the most outstanding initiatives and projects in the innovation and urban transformation industry. With a total of 533 entries from 68 countries, a new record, this year's accolades debut a category dedicated to housing, which joins those of City, Innovation, Enabling Technologies, Energy & Environment, Mobility, Governance & Economy, Living & Inclusion, and Infrastructure & Building. Glasgow, Atlanta, Reykjavik and Tokyo are the finalists for the City Award, while projects from Curitiba (Brazil), Urla (Türkiye), Bogotá (Colombia) and Aigaleo (Greece) are competing for the Housing Award. The winners will be announced during a ceremony on the evening of Wednesday, November 4th.

50 climate solutions under one dome
One of the major new features of this edition is Terra50, an immersive show that projects onto a dome the 50 urban climate solutions with the best results to date. Deployed in 32 countries, they are high-impact initiatives already up and running, such as digital twins, climate intelligence platforms, climate shelters, cool roofs and water squares. Among them are the subsea desalination pods of Norway's Flocean, submerged at a depth of around 500 meters to harness the pressure of the sea and obtain fresh water using far less energy; the pedestrian bridges that Ireland's BladeBridge builds from decommissioned wind turbine blades; and the Japanese town of Kamikatsu, where residents have sorted their waste into 14 categories and 44 subcategories since it declared itself a Zero Waste municipality in 2003.

Urban Innovation Hub
Smart City Expo is jointly held with Tomorrow.Mobility World Congress, organized by Fira de Barcelona and EIT Urban Mobility and aimed at developing a new and sustainable urban mobility paradigm; Tomorrow.Blue Economy, aimed at using the full potential of ocean resources for sustainable economic growth; the Barcelona Deep Tech Summit, an event organized by Barcelona Activa focused on scientific tech entrepreneurship and university spin-offs; and the Barcelona Cybersecurity Congress.

Barcelona, November 2026

TOMORROW. MOBILITY

eit Urban Mobility

Co-funded by the European Union

Fira Barcelona

3 –5 November, 2026
www.tomorrowmobility.com

Tomorrow.Mobility gathers over 240 experts to turn mobility solutions into real impact

- **Lukas Neckermann, Teresa Riesgo and Axel Volkery, among the headline speakers**

- **EIT Urban Mobility will present a study estimating the investment needed to accommodate the growth of EV vehicles in Europe**

The sixth edition of Tomorrow.Mobility World Congress (TMWC), the global event driving the transition to sustainable, inclusive and smart urban mobility, will be held at the Gran Via venue from 3 to 5 November 2026. Co-organised by Fira de Barcelona and EIT Urban Mobility, an initiative of the European Institute of Innovation and Technology, a body of the European Union, the congress aims to scale up the technologies and solutions that can accelerate the adoption of new sustainable mobility schemes. Under the theme "Mobility solutions, real impact", TMWC 2026 will welcome more than 5,000 attendees, over 200 exhibitors and more than 240 speakers.

TMWC will focus on how cities can seize all the tools and strategies that have been developed in recent years to promote impactful initiatives capable of delivering today the urban mobility of tomorrow. Among the key overarching topics that will guide discussions are Mobility as a Service (MaaS) as a key driver of seamless multimodal schemes, curbside and parking management as strategic mobility infrastructure, and the arrival of autonomous vehicle (AV) mobility.

The congress will feature three dedicated stages – Main Stage, Move Better Stage, and Shaping Mobility Stage – and the conference program will cover a wide array of contents including Designing resilient, integrated mobility systems; Making multimodality seamless for citizens and operators; Delivering next-generation public transport; Managing urban space in the e-mobility transition; Urban logistics and resilience; Inclusive mobility planning; and Air quality data and its role in smarter mobility decisions.

"Cities know what they want to change, and innovators know how. What is often missing is the meeting point. Tomorrow.Mobility World Congress brings together the people working on the future of mobility in one place: cities, startups, researchers and industry. We look forward to seeing what happens when these people meet: ideas shared, lessons learned and solutions that go further than any of them could alone," said Marc Rozendal, CEO of EIT Urban Mobility.

Along these lines, the Director of Tomorrow.Mobility World Congress, Delphine Romeu, said: "Tomorrow.Mobility World Congress 2026 is built on a simple but powerful idea: the solutions to make our cities move better already exist. What we need is to build the bridges between leaders, innovators and companies so they can put them to work. This event is that connection — a space where future and impact become the same, and where the transformation starts."

Speakers from the worlds of policy, cities and research
Mobility thinker Lukas Neckermann, Spain's Secretary General for Innovation Teresa Riesgo and Axel Volkery, from the European Commission's DG MOVE, will be among the headline speakers. Neckermann, who coined the term "The Mobility Revolution" with his first book, lectures on smart cities and placemaking, shared and autonomous mobility, and urban

visions for 2035. He is co-founder of the Urban Places Lab, Board Member of PAVE Europe, author of four books, and Visiting Lecturer at Hult, TU Berlin and the University of St. Gallen.

Riesgo has served since 2020 as Secretary General for Innovation at the Spanish Ministry of Science, Innovation and Universities and as President of the Centre for Technological Development and Innovation (CDTI). She will join a high-level roundtable on how mobility innovators can navigate an era of uncertainty. Volkery, Head of the Innovation and Urban Mobility unit at DG MOVE, will take part in a discussion on how public transport must evolve with changing user habits to remain attractive, accessible and relevant.

Other confirmed speakers include Daryl Barron, Lord Mayor of Dublin; Karen Vancluysen, Secretary General of POLIS; Lisandro Perotti, Undersecretary for Mobility Management and Control of the City of Buenos Aires; Toks Omishakin, Secretary of the California State Transportation Agency; Kwang Seung Cha, Director General of the AI Innovation Bureau of Seongnam City; Tanja Dik, CEO of the Johan Cruijff Arena; and Tifani Sadek, Professor at the University of Michigan.

The future of the EV grid in Europe
At Tomorrow.Mobility World Congress, EIT Urban Mobility will present the main findings of a new study on how the growth of electric vehicles will affect Europe's electricity grids. Commissioned together with ChargeUp Europe and the European Automobile Manufacturers' Association (ACEA) and carried out by Siemens, the study models 64 urban centres across 30 countries and estimates that adapting distribution networks to a battery electric fleet expected to grow 3.8-fold on average by 2030 will require €24.7 billion in physical grid reinforcement.

Every city analysed will need some degree of upgrade, and the low-voltage network, where home charging points are connected, will bear around 78% of the investment. Central Europe faces the largest bill, at €15.4 billion, while Eastern Europe is set to see the steepest fleet growth, at 4.7-fold, and Southern Europe the smallest bill, at €2.0 billion.

Cost, however, is not inevitable: the study finds that smart management of EV charging, which adjusts charging power in near real time to stay within grid capacity, could bring the total down to €14.1 billion, a saving of €10.6 billion, or 43%. The potential varies by region, from 39% in the Nordic countries to 48% in Eastern Europe, and depends on grids first having the monitoring and control infrastructure to operate it, as physical upgrades would still be necessary.

Exhibition and Innovation zones
Alongside the congress, TMWC 2026 will feature an exhibition area and an Mobility Playground showcasing cutting-edge solutions from across the mobility ecosystem. Among the confirmed exhibitors are Arrive Group, BIP, Drive Sweden, Government of Catalonia – Departament de Territori, Kentkart, Moventis and PNO Innovation. The Startup Zone will highlight disruptive mobility technologies and platforms, offering opportunities for collaboration and investment.

A global event shaping urban futures
As in previous editions, TMWC will be held alongside Smart City Expo World Congress, the leading international summit on smart cities and urban solutions; Tomorrow.Blue Economy; the Barcelona Deep Tech Summit; and the Barcelona Cybersecurity Congress. Together these events will gather more than 1,100 exhibitors and over 27,000 attendees, transforming Fira de Barcelona into the world's largest hub for urban innovation.

Barcelona, November 2026

Folc Lecha | Eduard Pérez
+34 932 333 555 | 932 332 166
flecha@firabarcelona.com | eperezm@firabarcelona.com

November 3 – 5 2026
www.howssummit.com

HOWS Barcelona lays the foundations to tackle the housing crisis globally

- **Anne Hidalgo, Anna Minton and Anacláudia Rossbach are among the more than 100 speakers**

- **The Housing Mayors' Roundtable, led by the Mayor of Barcelona, brings together the mayors of Milan, Athens and Dublin with UN-Habitat**

HOWS Barcelona – Housing World Summit, the new international congress on urban and affordable housing, promoted by Barcelona City Council and organized by Fira de Barcelona, holds its first edition from November 3 to 5 at the Gran Via venue. With 20 sessions and over 100 speakers, it will bring together governments, cities, public and private developers, third-sector organizations, academia and institutions with the aim of tackling the housing crisis on a global scale.

The HOWS Barcelona conference program will focus on five key topics: Urban Planning & Land Policy as tools to increase housing supply; Social and Affordable Housing, through policies aimed at delivering public and affordable homes; Housing Regulation; Building Innovation as a tool to increase housing production; and Renovation, Retrofit & Reuse to improve the housing stock and residents' quality of life.

Public housing systems, cooperative and co-housing models, financing based on public-private partnerships and institutional investment, industrialized construction, the climate transition of buildings and the rehabilitation of existing stock complete the session agenda.

Speakers at the congress include Anne Hidalgo, Anna Minton and Anacláudia Rossbach. Hidalgo, the first woman elected Mayor of Paris, a city she led for more than a decade, and currently Global Ambassador of the Global Covenant of Mayors for Climate & Energy, champions an agenda that includes climate finance for cities and affordable and sustainable housing.

Anna Minton, Reader in Architecture at the University of East London, is the author of *Ground Control: Fear and Happiness in the Twenty-First-Century City* and *Big Capital: Who Is London For?*, in which she examines issues such as the privatization of public space, gentrification and the housing crisis.

For her part, Anacláudia Rossbach, Executive Director of UN-Habitat, has more than twenty years of experience in housing and urban policy. The Brazilian urbanist has previously worked at organizations such as the World Bank, Cities Alliance and the Lincoln Institute of Land Policy, and in areas such as informal settlements and social housing.

Other notable speakers include Manuel B. Aalbers, Professor of Human Geography at KU Leuven; Guido Schwarzendahl, President of Co-operative Housing International and Managing Director of Bauverein Halle & Leuna eG; Julie Schneider, Director of the Housing and Revitalization Department of the City of Detroit; Eamon Ryan, Chair of the Housing Advisory Board of the European Commission and former Minister for the Environment, Climate and Communications of Ireland; and Christine Lemaitre, Chief Executive Officer of the German Sustainable Building Council (DGNB).

International political summit
The political dimension of HOWS Barcelona takes shape in two events: the Housing Mayors' Roundtable and the Housing Mayors' Meeting. The first, led by the Mayor of

Barcelona, Jaume Collboni, will bring together, under the title *The Right to Stay: How Are Mayors Responding to the Global Housing Crisis?*, the mayors of Milan, Giuseppe Sala, and Athens, Haris Doukas; the Lord Mayor of Dublin, Daryl Barron; the Governor of the Metropolitan Regional Government of Santiago, Chile, Claudio Orrego; and Anacláudia Rossbach, to address how city governments are responding to the challenge of affordability, social cohesion and residents' ability to remain in their neighborhoods, combining immediate responses with the structural changes needed to expand supply and guarantee affordable prices in the long term.

The Housing Mayors' Meeting is a closed-door working session bringing together mayors and senior housing officials from cities around the world to share best practices and explore common solutions, and is part of Barcelona City Council's Cities Programme.

Along these lines, the Mayor of Atlanta, Andre Dickens, will also participate in the congress to explain how the capital of the U.S. state of Georgia is tackling the housing problem.

Joining forces
HOWS Barcelona will also incorporate into its program the Barcelona Housing and Renovation Forum (FHAR), which had been held as a standalone event over four editions. The event will provide an opportunity to explore key issues such as expanding the supply of public housing, renovating both public and private housing stock, and housing market regulation.

A global challenge
The congress arrives at a time when housing has become critical urban infrastructure. According to UN-Habitat data, more than 300 million people worldwide have no shelter, 3 billion live in inadequate housing and the affordability crisis keeps growing.

HOWS is supported by the Government of Catalonia, the Spanish Ministry of Housing and Urban Agenda and the European Union, and is held in collaboration with other organizations and institutions including the Barcelona Metropolitan Area, the European Investment Bank, C40 Cities, UN-Habitat and Metropolis.

Within the Smart City Expo Framework
HOWS Barcelona is held within Smart City Expo World Congress, whose latest edition welcomed nearly 27,000 attendees from 997 cities and 138 countries. The integration reflects the need to address housing alongside urban planning, mobility, sustainability and digital transformation; in line with this, this year's World Smart City Awards have introduced a new category dedicated to housing, with Curitiba, Urla, Bogotá and Aigaleo as finalists.

Both events share the venue with Tomorrow.Mobility World Congress, organized with EIT Urban Mobility; Tomorrow.Blue Economy; the Barcelona Deep Tech Summit; and the Barcelona Cybersecurity Congress.

Barcelona, November 2026

TOMORROW.
BLUE ECONOMY
WORLD CONGRESS

Fira Barcelona

3-5 November 2026
www.tomorrowblueconomy.com

Tomorrow.Blue Economy to gather international leaders driving the blue economy

- **More than 120 speakers will explore the challenges and opportunities offered by the oceans as a driver of innovation and economic development**

- **Startups, investors, corporations, ports and a range of public and private practioners will connect talent, technology and capital to accelerate new projects**

The blue economy will once again take centre stage in the sector's international forum with the fifth edition of Tomorrow.Blue Economy World Congress (TBEWC), held as part of Smart City Expo World Congress 2026. The event will bring together companies, public administrations, research institutions, startups and investors with the aim of promoting solutions that can accelerate the transition towards a more sustainable, resilient and competitive blue economy, with innovation, investment and talent as the main drivers of transformation and growth.

Organised by Fira de Barcelona in collaboration with Barcelona City Council, through Barcelona Activa; the Port of Barcelona; the World Ocean Council (WOC); Oceanovation; and Smart Ports: Piers of the Future, an initiative of the Port of Barcelona, The long standing Global Blue Finance Summit (BlueFIN) and Sustainable Ocean Summit (SOS) underpin the TBEWC. TBEWC is the global meeting point for the stakeholders leading the transformation of industries linked to the ocean, seas, lakes and rivers. Its primary goal is to connect new ideas and technologies with the capital, organisations and talent needed to bring them to market and true impact.

To this end, the event will feature more than 120 international experts from the business, institutional, investment and scientific spheres. This year, they will focus on how economic growth can be combined with the protection of marine ecosystems through innovation, investment mobilisation, talent attraction and public-private collaboration, lead by data, storytelling and policy.

Speakers include Nadia Quevedo, Commissioner for Economic Promotion at Barcelona City Council; Emma Cobos, Director of Innovation and Blue Economy Strategy at the Port of Barcelona; Chris Ninnes, CEO of the Aquaculture Stewardship Council; Stewart Sarkozy-Banoczy, CEO and Managing Director of the World Ocean Council; Anna Majó, Director of Strategic Sectors and Innovation at Barcelona Activa; Leila Ben Hassen, founder and CEO of Blue Jay Catalyst; Alice Schroeder, CEO of Unu Oceano; Hoa Doan, Head of Impact and Sustainability at Notpla; and Eugene Montoya, founder of Sandmont Natural Capital.

Imbedded Events and Dedicated Programmes
Key topics at the congress will include maritime decarbonisation, ocean data and digital technologies, marine biotechnology, sustainable aquaculture, blue carbon markets, coastal resilience and biodiversity protection. The event will also explore how to mobilise investment in these areas and how to attract and develop the talent required to turn technological advances into new solutions and business opportunities.

The 2026 edition will be structured around four specialised events and programmes, covering the entire blue economy value chain, from generating innovation and developing new solutions for financing, scaling and accessing talent.

The eighth edition of Smart Ports: Piers of the Future will bring together ports, startups, corporations, public institutions and investors from around the world to discuss port decarbonisation, the digitalisation of operations, infrastructure automation and port-city integration. The event will feature an innovation area showcasing 50 blue economy startups

and will highlight the Lighthouse and New Latitude acceleration programmes promoted by BlueTechPort and Fundació BCN Port Innovation and led by the Port of Barcelona.

Meanwhile, the 16 year old Sustainable Ocean Summit (SOS) event will bring together business leaders, institutional representatives and sustainability experts to examine how economic growth can be reconciled with ocean conservation and global climate resilience goals.

The Global Blue Finance Summit (BlueFIN) event, first delivered in Barcelona in 2022, will explore new investment opportunities in ocean innovation, sustainable infrastructure, biodiversity markets and financing mechanisms to accelerate blue economy projects.

Finally, the Ocean Innovation Hub will showcase more than 40 startups and emerging companies developing new technologies for the marine sector, while also facilitating direct connections with potential investors and strategic partners.

Barcelona City Council, through Barcelona Activa, will also play a prominent role at the event with the presentation of the Blue Economy Promotion Strategy 2026-2030, the city's new roadmap designed to foster economic activity, quality employment and marine-related innovation.

Exhibition area
Innovation and talent will also play a major role at this year's TBEWC, which will host CONNECTIO Meetings to foster open innovation between corporations and startups, turning business challenges into opportunities for collaboration and innovation, as well as a Talent Marketplace to connect companies with professionals seeking employment. The exhibition area will gather more than 40 companies and organisations from the sector, including Slow Mill Wave Power, ITACA Futures, Dottir Labs, Floating Power Plant, Moshun.Earth, Kendoo, Ovue, Studio Otter, Nature Brain, Sea Clay, among others.

The President of the Port of Barcelona, José Alberto Carbonell, said: *"Tomorrow Blue.Economy puts Barcelona at the heart of the debate on the blue economy, while Smart Ports: Piers of the Future brings the vision and experience of ports to the discussion. It is an opportunity to share knowledge, build partnerships and work together to transform a sector that has a key role to play in decarbonisation, digitalisation and competitiveness."*

Barcelona City Council's Commissioner for Economic Promotion, Nadia Quevedo, said: *"TBEWC once again positions Barcelona as a capital of the blue economy, placing talent, innovation and international partnerships at the heart of the drive towards a more sustainable, more resilient and bluer city."*

The CEO and Managing Director of the World Ocean Council, Stewart Sarkozy-Banoczy, said: "As we enter a new era of blue economy and working in partnership for private sector ocean responsibility, we are glad to be back in year four with our partners from the city, the port and Fira, as we further welcome public and private, finance and policy, innovation and business from around the world to our home port of Barcelona."

From 3 to 5 November, Tomorrow.Blue Economy World Congress will take place at Fira de Barcelona's Gran Via venue alongside Smart City Expo World Congress, the world's leading event on cities and smart urban solutions.

Together, these events will bring together more than 1,000 exhibitors and over 25,000 attendees, turning Fira de Barcelona into the world's largest hub for urban innovation.

Barcelona, November 2026

Edu Pérez Moya
93 233 21 66
eperezm@firabarcelona.com

BARCELONA CYBERSECURITY CONGRESS

Fira Barcelona

3-5 November 2026

www.barcelonacybersecuritycongress.com

Barcelona Cybersecurity Congress to address the impact of AI on cybersecurity

- **With 150 international experts, 111 exhibitors, an extensive conference programme and new networking spaces**

- **The seventh edition will be held alongside Smart City Expo World Congress at the Gran Via venue**

Against a backdrop of accelerating digital transformation, increasingly interconnected systems and the widespread adoption of artificial intelligence, the seventh edition of Barcelona Cybersecurity Congress (BCC) will bring together leading players from across Europe's digital security ecosystem to address how industries, businesses, critical infrastructure and urban services can be protected against increasingly sophisticated attacks, with AI emerging as a major threat.

Under the theme 'Connecting the European cybersecurity ecosystem', BCC is consolidating its position in 2026 as a leading European business and knowledge-sharing platform where participants can exchange expertise, generate business opportunities and forge partnerships between public institutions, research centres, technology companies and digital security leaders.

Organised in partnership by Fira de Barcelona and the Agència de Ciberseguretat de Catalunya, the seventh edition of BCC will feature 111 companies and 34 sponsors in its exhibition area, including EY, Fortinet, Cisco, SoSafe, Mastercard, Sophos, ClearSkies, Sirt, Trend Micro, ThreatLocker and Telefónica, among others. They will showcase solutions designed to anticipate, detect and respond to cyberattacks.

The conference programme, meanwhile, will be structured around three main themes: cybersecurity as a strategic business priority and reputational factor; artificial intelligence, identity and trust in the digital environment; and systemic, cyber-physical and supply chain resilience.

International experts
The more than 150 international speakers taking part include Connie McIntosh, Head of Security at Ericsson; Sounil Yu, co-founder and Chief AI Safety Officer at Knostic and a member of the Cybersecurity Hall of Fame; Pekka Jokinen, Deputy Director General of Finland's National Cyber Security Centre; Arvin Bansal, CISO at C&S Wholesale Grocers and author of the TRACE Framework; and Marcos Gómez, CISO and Deputy Director of Corporate Security at INCIBE.

The speaker line-up also includes experts such as Tim Brown, former CISO of SolarWinds and a partner at Team8; Holger Spohn, Principal Engineer at NATO; Seamus Lennon of ThreatLocker; Darren James of Specops Software; Rob Harrison of Sophos; Carlos Solano of NTT DATA; and Lino Santos, Head of Portugal's National Cybersecurity Centre, among others.

The programme will also feature a series of parallel events combining strategic analysis with practical case studies. These include the session 'Cyber resilience in the industrial supply chain', which will examine the technological dependencies between operators and manufacturers, and the CyberHubs España National Conference, bringing together representatives from institutions, industry, academia and the technology ecosystem to examine the evolution of cybersecurity strategies, the development of capabilities and talent, and the impact of artificial intelligence, quantum computing and other emerging technologies.

Leadership in cybersecurity
Barcelona Cybersecurity Congress will also host the CISO Leadership Awards 2026, recognising professionals, organisations and initiatives that are advancing cybersecurity internationally. After reviewing 65 nominations, a panel of ten experts selected 28 finalists across seven categories covering strategic leadership, technological innovation, critical infrastructure protection, talent and the development of a strong digital security culture.

Organisations represented among the nominees include Abertis Group, Puig, Grupo Argal, CH Media, Vodafone España, IDIKA, Ericsson, AirTrunk, Straumann Group and Adam Foods, alongside initiatives from public administrations and technology companies.

Flavia Santoro, Director of the event, added: *"The rise in cybercrime makes events such as BCC increasingly necessary, providing a space where cybersecurity moves from theory into practice and bringing the entire ecosystem together in Barcelona to share needs, identify opportunities and build new partnerships."*

The scale of the digital threat is reflected in the latest figures. Spain's Instituto Nacional de Ciberseguridad (INCIBE) recorded 122,223 cybersecurity incidents in 2025, 26% more than in 2024, and identified and reported 237,028 vulnerable systems. In Catalonia, meanwhile, the Agència de Ciberseguretat managed 6,544 unique cyber incidents during 2025, compared with 3,372 the previous year, and detected more than 9.1 billion attempted attacks, over 7 billion of which were blocked automatically and immediately.

From 3 to 5 November, Barcelona Cybersecurity Congress will take place in Hall 2 of Fira de Barcelona's Gran Via venue, alongside Smart City Expo World Congress, Tomorrow.Mobility World Congress, Tomorrow.Blue Economy, HOWS Barcelona – Housing World Summit and Barcelona Deep Tech Summit.

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Edu Pérez Moya
93 233 21 66
eperezm@firabarcelona.com