CALL FOR BREAKOUT SESSIONS 2023
Terms & Conditions

Applying to this call implies full acceptance of its rules

Smart City Expo World Congress (SCEWC), Tomorrow.Mobility World Congress (TMWC), Tomorrow.Building World Congress (TBWC) and Tomorrow.Oceans are committed to leveraging the implementation and follow-up of all global agendas at the local and national levels. Our events aim to be the place to collectivize urban power, increase the strength of cities, identify business opportunities, establish partnerships, and contribute to enacting common policies. A place to share research, best practices, and potential common solutions, achieved through effective collaboration.

The breakout sessions aim to give voice to our supporting institutions, strategic and collaborating organizations, media partners, as well as other selected major global players in urban development, both public institutions and leading companies from around the world, who can host and organize their own event.

Alongside the congress sessions, the breakout sessions are composed by Side Events and Agora Sessions. Together, they will give another dimension to the topics tackled during the 3 days of the leading event for cities. On the 2023 edition, they will be taking place onsite in Barcelona. The Side Events will be held in the rooms of the Conference Center of Gran Via Venue, located on the level above and very close to the exhibition area. The Agora Sessions will be held in one of the plazas located at the heart of the exhibition area. This year we will have the Innovation Plaza, the Mobility Plaza, the Tomorrow.Ocean Plaza and the Central Plaza.

Who can participate?

Stakeholders from governments, academia, intergovernmental institutions, local and international associations, the private sector, and other organizations are welcome to submit application to host a Side Event or an Agora Session to share ideas and strengthen partnerships, to build knowledge and identify best practices and innovative solutions, allowing the attendees to get to the core of specific urban issues with educational and actionable sessions.

Topics of discussion

Eligible organizations are encouraged to align their applications to the event context and thematic approach, to prioritize and select only one of the 8 topics of discussion that the proposal mostly refers to: Enabling Technologies, Mobility, Energy & Environment, Governance, Economy, Living & Inclusion, Infrastructure & Building, Security & Safety, Blue Economy. If the proposal is selected, please indicate 5 to 8 keywords related to the event according to the keywords list at the end of this document. Additional keywords can also be suggested in the online form.

Application form

The applicant entity must complete the application form and submit it through the online platform within the specified deadline. Please complete the following link to apply for a Side Event or to a apply for an Agora Session. No incomplete applications, or applications in any language other than English, will be considered.
**Entry deadline**

The Call for Breakout Sessions will be open until July 20th, 2023, 23:59:59 CET.

**Evaluation criteria**

The organizers of Smart City Expo World Congress, Tomorrow.Mobility World Congress, Tomorrow.Building World Congress and Tomorrow.Oceans will assess each application based on the following criteria:

- Quality of the proposal in terms of event content and relevance to our events key topics
- Event type, capacity needed and availability of spaces
- Innovation in outreach / mobilization strategy to promote attendance
- Inclusivity and gender balance among organizing entities and panelists

Once the request is approved, the proposed event will be allocated and confirmed on a first come first served basis.

**Selection communication**

The organizers of the selected proposals will be contacted starting on September 4th, 2023.

**Important information for organizing a Side Event**

All costs associated with the Side Event will be borne by event organizing entities. This includes the rental of conference rooms, audio visual equipment (projectors, laptops, presentation screens, microphones), furniture for specific layout, internet and specific IT equipment, AV technical support, interpretation, catering, etc.

We highly recommend that all speakers of the Side Event to attend in person. We suggest 4 to 5 speakers + 1 moderator. Keep in mind that the virtual participation of a speaker is available on demand, it must be requested at least one month in advance and will have an additional cost for the organizer of the side event. The moderator must attend in person and the composition should as much as possible be gender balanced.

Please, bear in mind that the speakers will not be published on the website/app. The organization requests the information about the speakers to acknowledge the professional scope of the participants and to detect possible synergies with other activities.

The Side Event will be published on the event´s agenda and app, with a brief description where the speakers can be mentioned and a URL from the organizer can be included.

**Important information for organizing an Agora Session**

Each Agora event will last 45 min as standard duration of the session and can accommodate around 80-100 seats. As the agoras are open spaces in the exhibition area, more people will be able to attend and follow the sessions. The final capacity, the included equipment and the 3D sketches will be shared with the selected organizations.

The Agora´s layout, furniture, capacity, audio visual equipment (laptop, presentation screen, the lectern and hand or headset microphones) are pre-defined and it consist in a turnkey delivery by the organizers of Smart City Expo World Congress. Additional equipment or services might be available under demand and organization criteria. Please bear in mind that this will incur in additional cost for the event’s organizer.
All speakers of the Agora event must attend in person. Due to the standard stage layout, the panel composition should be maximum 4 speakers + 1 moderator. If your proposal is selected and you have specific needs for additional speakers, there is the possibility to ask our Technical Office to book space for them at the first row of seats. Please note that a speaker virtual participation is not allowed, and interpretation services are not available due to the compact space. The event must be held in English, as it is the main language of the event to reach our international audience. The composition should as much as possible be gender balanced.

The selected Agora Session will be considered part of the Event Program. It will be published on the event´s agenda and app, with its title, brief description and speakers. Regarding the speakers and moderator, please bear in mind that each organizer is responsible for delivering on time the information to be published (speaker´s photo, bio, name, position, organization, city, country) following the deadlines to be indicated by our Technical Office once the proposal is approved. The organization reserves the right of not publishing the speakers in case the information is incomplete or simply doesn’t respect the official deadline.

**Topics covered and keywords list**

Please check the topics covered and the keywords list on the next page.

**Technical Office Contact**

For questions or clarifications please contact the Technical Office by email at side_events@firabarcelona.com or by phone at +34 934097482.
<table>
<thead>
<tr>
<th>Topics 2023</th>
<th>Main keywords</th>
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<tbody>
<tr>
<td>Mobility</td>
<td>Active Mobility, Air Mobility, Autonomous Vehicles, Automotive, Batteries, Business Models, Car-sharing, Connected Vehicles, Cycling Lanes, Drones, E-mobility, Energy Transition &amp; Efficiency, First Mile, Flexible Mobility, Fossil Fuel-free Streets, Freight, Future Mobility, Geolocation, Hydrogen Mobility, Individual Mobility, Insurance, Integrated Mobility Plans, Intelligent Transport Systems, Intelligent Mobility, Last Mile Logistics, Liability, Low Carbon Mobility, MaaS, Mapping, Mass Transit, Micro Mobility, Mobility Data Spaces, Mobility Justice, Mobility Planning, Mobility Service Provider, Mobility Tools, Multimodal, On-demand Mobility, Non-motorized Mobility, Parking, Payment Systems, Peer-to-peer Ridesharing, Public Transport, Railway Transport, Ride-hailing, Roads, Scooter, Shared Mobility, Smart Airports, Smart Parking, Smart Ports, Smart Traffic, Traffic Management, Transport Hubs, Transport Infrastructure, Transport Integration, Transport Networks, Transport Poverty, Van-pooling, VTOL, Walkability, Waterways, Zero Emissions.</td>
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