SMARTCITY EXPO WORLD CONGRESS TOMORROW. MOBILITY WORLD CONGRESS TOMORROW. BUILDING WORLD CONGRESS TOMORROW. BLUE ECONOMY WORLD CONGRESS

3 - 5 NOVEMBER 2026
BARCELONA

Fira Barcelona

CALL FOR SIDE EVENTS 2026

Terms & Conditions

Applying to this call implies full acceptance of its rules

Smart City Expo World Congress (SCEWC), Tomorrow.Mobility World Congress (TMWC), Tomorrow.Building World Congress (TBWC), and Tomorrow.Blue Economy World Congress (TBEWC) are driving the transformation of global agendas into real action at local and national levels. Our events are the ultimate platform to harness urban power, strengthen cities, unlock business opportunities, and forge strategic partnerships that shape the future.

This call is designed to empower our supporting institutions, strategic and collaborating organizations, innovation boosters, media partners, and other selected global leaders in urban development—both public and private—by offering them the opportunity to organize their own event.

Complementing the Congress Sessions, the Side Events will focus on specific thematic areas, adding depth and new perspectives to the topics addressed during the three days of the world's leading event for cities. The Side Events will be mostly held in the rooms of the **Conference Centers** (Fira Barcelona Gran Via Venue), located on the upper level of the event and very close to the exhibition area.

Who can participate?

Stakeholders from government bodies; intergovernmental organizations; international, regional, and local institutions and associations, academic institutions, investment entities, and other relevant organizations are welcome to submit proposals to host a Side Event.

What is the aim?

- Explore urban challenges and solutions in depth
- Encourage interaction and discussion
- Share practical insights, case studies or lessons learned
- Bridge policy, technology, and market readiness
- Drive collaboration and real-world impact
- Connect participants with similar interests
- Generate actionable takeaways

Topics of discussion

Eligible applicants are encouraged to align their applications to the event context and thematic approach, to prioritize and **select only one** of the 7 topics of discussion that the proposal mostly refers to: Enabling Technologies, Energy & Environment, Governance & Economy, Living & Inclusion, Infrastructure & Building, Mobility, Blue Economy. If the proposal is selected, please indicate 5 to 8 keywords related to the event according to the **keywords list at the end of this document**. Additional keywords can also be suggested in the online form.

Application form

The applicant entity must complete the application form and submit it through the online platform within the specified deadline. Please complete the following link to apply for a

[Side Event](#). No incomplete applications, or applications in any language other than English, will be considered.

Entry deadline

The Call for Side Events will be open until **June 11th, 2026, 23:59:59 CET.**

Evaluation criteria

The organizers of Smart City Expo World Congress, Tomorrow.Mobility World Congress, Tomorrow.Building World Congress and Tomorrow.Blue Economy World Congress will assess each application based on the following criteria:

- Quality of the proposal in terms of event content and relevance to our events' key topics
- Event type, capacity needed and availability of spaces
- Innovation in outreach and mobilization strategy to promote attendance
- Organization reputation and participation of high-level representatives
- Inclusivity and gender balance among organizing entities and panelists

Once the request is approved, the proposed event will be allocated and confirmed on a first come first served basis.

Selection communication

Organizers of Side Event proposals will be contacted starting on **July 7th.**

It will be informed if the proposal has been accepted, along with the allocated time, location and associated costs. Selected organizers must promptly confirm their commitment to delivering the proposed event, and proceed with the preparation and promotion of their event.

Deadline for Required Information

All basic information necessary to publish the event (including title, description, speakers, and any other mandatory details) must be submitted by **October 1st**. Failure to provide this information by the deadline will result in the loss of the assigned slot, and the Organizer reserves the right to allocate the slot to another event.

Important information for organizing a Side Event

All costs associated with the Side Event will be borne by event organizing entities. This includes the rental of conference rooms, audio visual equipment (projectors, laptops, presentation screens, microphones), furniture for specific layout, internet and specific IT equipment, AV technical support, interpretation, catering, etc.
The deadline to request any of these services provided by Servifira and Gastrofira departments is **October 14th, 2026**. After this date, we cannot guarantee that there will be enough time to handle any additional AV services or catering requests.

Speaker and Session Guidelines

We strongly recommend that all Side Event speakers attend in person. The ideal setup is 4-5 speakers plus 1 moderator. Please note that virtual participation is available upon request, must be arranged at least one month in advance and entails an additional cost for the Side Event organizer. The moderator must attend in person, and the panel composition should aim to be as gender-balanced as possible.

The Side Event will be published on the event official agenda and app, including its title, organizer logo and a brief description where the speakers may be mentioned and a URL included.

Speaker information is requested as part of the evaluation process to assess the professional scope of participants and identify potential synergies with other activities. Speakers of Side Events will not be published on the website or app.

Benefits of being selected

Once an event is confirmed, organizers will be provided with a number of invitation codes (Visitor Pass) according to the room capacity, enabling them to invite participants and promote attendance.

Topics covered and keywords list

Please find below the topics covered and the keywords list.

Topics 2026	Main keywords
Enabling Technologies	5G, Artificial Intelligence, Big Data, Blockchain, Cloud Computing, Connectivity, Cybersecurity, Data Protection, Data Security and Safety, Digital Rights, IOT, WiFi 6, Algorithms, Algorithm Ethics, APP Solutions, Augmented Reality, City Platforms, Cloud Storage, Data Analytics, Data Lake, Data Integration, Data Management, Data Protection, Data Storage, Deep Learning, Digital Modelling, Digital Twins, Edge Computing, Facial Recognition, Fraud Detection, Identity Management, Implementation Challenges, Latency, Machine to Machine Communication, Metaverse, Networked Devices, PaaS, Phishing, Platform as Service, Privacy, Robotics, Safety & Security, Sensoring, Simulated Environments, Smart Devices, Smart Environments, Smart Networks, Universal Broadband, Virtual Reality.
Energy & Urban Environment	Adaptation, Air Quality, Circularity, Cleantech, Clean Energy, Clean Water, Climate Change, Climate Emergency, Climate Tech, Cogeneration, Cooling Systems, Cradle-to-cradle, Decarbonisation, Decentralized Energy, Dietary Footprint, Disaster Risk Management, Ecology, Electrification, Emergency Response, Energy Efficiency, Energy Infrastructure, Energy Investment, Energy Security, Energy Storage, Energy Transition, Financing Funding, Food Policies, Food Safety, Food Systems, Food Waste, GHG Emissions, Green Cities, Green Deal, Green Districts, Green Spaces, Heating Systems, Hydrogen-powered, Integrated Management Systems, Landscaping, Low Emissions Tech, Mitigation, Parks, New Energy Models, Net Zero Emissions, Public Space, Rainwater systems, Recycling, Regenerative by design, Renewables, Resources, Smart Infrastructures, Smart Utilities, Smart Grids, Smart Street Lighting, Sponge Cities, Sustainable Garbage Processing, Sustainable Tech, Urban Agriculture, Urban Farming, Urban Forests, Urban Furniture, Urban Management, Urban Planning, Urban Resilience, Urban Services, Urban-rural Linkages, Waste Management, Water Management, Zero Waste.
Governance & Economy	Accountability, Alliances, Best Practices, Business Models, Centre-periphery, Circular Economy, Citizen Engagement, City Diplomacy, City-to-city Cooperation, Co-creation, Collaboration, Creative Cities, Cross-sector Governance, Culture, Data Strategies, Economic Models, Financing Schemes, Global Cities, Global Funds, GovTech, Indicators, Legislation, Innovation Ecosystems, International Projection, Internationalization Strategies, Investment Models, Local Economic Development, Metropolitan Governance, Models Performance Measurement, Multilevel Governance, Multilateral Institutions, Multi-stakeholder, Open Data, Open Government, Philanthropies, Policies, Policy-making, PPP, Public Procurement, Regional Development, Regional Investment Banks, Regulations, Rural-Urban, Sharing Economy, Standards, Standardization, Start-ups, Talent Attraction, Urban Global Agendas.
Living & Inclusion	Affordability, Ageing Populations, Cities for All, Climate Justice, Co-housing, Co-working, Cross-district Equity, Digital Equality, Digital Rights, Diseases, Education, Ethnic Inclusion, Future of Education, Future of Work, Future Skills, Gender Equality, Gentrification, Health, Healthcare, Housing, Informal Housing, Innovative Housing Models, Labour Platforms, Leisure, Migration, Minorities, New Work Spaces, Physical Inclusion, Physical Security, Public Health, Racial Justice, Religious Inclusion, Right to Housing, Right to the City, Smart Destination, Social Inclusion, Social Inequality, Sustainable Destination, Tourism, Tourist-resident Balance, Universal Income, Urban safety, Utopia, Wellbeing, Wellness.
Infrastructure & Buildings	Asset Management, BIM, Building Automation, Building Simulation, Built Environment, Community Facilities, Construction Technologies, Co-housing, Co-working, Critical Infrastructures, Decarbonisation, Design Services, Digital Construction, Digital Tools, Digital Twins, Drones, Electrification, Energy Efficiency, Extended Reality, Facility Management, Green Building, Housing, Innovative Building Technology, Intelligent Security Systems, Immersive Technologies, Metaverse, Mixed Reality, Modular Construction, Nearly Zero-Energy Buildings (NZEB), Off-site Fabrication, Property Management, PropTech, Refurbishing, Renewable Energy, Retrofitting, Roads, Smart Airports, Smart Buildings, Smart Infrastructures, Smart Ports, Street Design, Street Furniture, Urban Design, Urban Facility Management, Urban Infrastructure, Urban Management, Urban Planning, Virtual Reality, Workplace Management, Zero Emission Buildings, 3D Modelling, 3D Printing.

Mobility	Active Mobility, Air Mobility, Autonomous Vehicles, Automotive, Batteries, Business Models, Car-sharing, Connected Vehicles, Corporate Mobility, Curbside Management, Cycling Lanes, Drones, E-mobility, Energy Transition & Efficiency, First Mile, Flexible Mobility, Fossil Fuel-free Streets, Freight, Future Mobility, Geolocation, Hydrogen Mobility, Inclusive Mobility, Individual Mobility, Innovation Procurement, Insurance, Integrated Mobility Plans, Intelligent Transport Systems, Intelligent Mobility, Investment, Last Mile Logistics, Liability, Low Carbon Mobility, Low Emission Zones, MaaS, Mapping, Mass Transit, Micro Mobility, Mobility Data Spaces, Mobility Hubs, Mobility Justice, Mobility Planning, Mobility Service Provider, Mobility Tools, Multimodal, On-demand Mobility, Non-motorized Mobility, Parking, Payment Systems, Peer-to-peer Ridesharing, Public Transport, Railway Transport, Ride-hailing, Roads, Road Safety, Scooter, Shared Mobility, Smart Airports, Smart Parking, Smart Ports, Smart Traffic, Traffic Management, Transport Hubs, Transport Infrastructure, Transport Integration, Transport Networks, Transport Poverty, Urban Air Mobility, Urban Road Charging, Van-pooling, VTOL, Walkability, Waterways, Zero Emissions.
Blue Economy	Aquaculture, Blue Growth, Biodiversity, Climate Change, Coastal Development, Coastal Protection, Coastal Tourism and Recreation, Desalination, Extractive Industries, Fisheries Management, Marine Biotechnology, Marine Conservation, Marine Ecosystem Services, Marine Pollution Control, Marine Protected Areas, Maritime Spatial Planning, Maritime Transport, Ocean Energy, Ocean Governance, Ocean Monitoring, Plastic Pollution, Ports, Protected Areas, Related Services, Renewable Energy, Sailing, Waste Management Smart Ports, Sustainable Tourism.

Privacy Policy and Information on Data Protection

Due to the sensitive nature of the information supplied, the World Congress organizers, the coordinator, and the members of the technical committee guarantee to keep the identity of participants and the content of their proposals confidential outside the sphere of our events (Smart City Expo World Congress, Tomorrow.Mobility World Congress, Tomorrow.Building World Congress and Tomorrow.Blue Economy World Congress).

This also includes any information about its current state of use or development. Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief description, website, and topic).

Any transfer, communication or processing of personal data will be carried out in compliance with legal requirements (GDPR and Spanish Data Protection Law). All processing of data created in connection with the event will be recorded in accordance with the law.

Data Controller: FIRA INTERNACIONAL DE BARCELONA, Tax Code (C.I.F.) Q-0873006-A, and registered address at Av. Reina Maria Cristina, s/n, 08004, Barcelona and its investees ALIMENTARIA EXHIBITIONS, S.L.U. and FIRA BARCELONA INTERNATIONAL EXHIBITIONS AND SERVICES, S.L.U. Purpose: To process your data to evaluate your proposal to participate in 2026 as organizer of a Side Event in SMART CITY EXPO WORLD CONGRESS and/or TOMORROW MOBILITY and/or TOMORROW BUILDING and/or TOMORROW BLUE ECONOMY and sending information about the show by electronic communications. Lawful Basis: Contractual relationship for evaluate the proposal and participation. Legitimate interest for sending electronic communications from the show. Recipients: Your data is not transferred to third parties except for legal obligation. Your rights: the right to access, rectify and erase your personal data, as well as the rights of data portability and restriction of processing by writing to the above mentioned postal address (attn. DPO) or by e-mail to dpo@firabarcelona.com Additional information: You can view the additional detailed information on Data Protection on our website:

https://www.firabarcelona.com/en/privacy-policy-2/

Data Controller (only if you select the MOBILITY topic): EIT KIC URBAN MOBILITY S.L.U. as Tomorrow Mobility Co-organizer, with registered company number B67513630, having its registered office address at Carrer Pamplona, 104, Barcelona (08018), Catalonia, Spain. Purpose: To process your data in relation to your participation in the TOMORROW MOBILITY event and to send you occasional emails about our activities & services, and

surveys. Lawful basis: Contract, legitimate interest and consent given by the data subject. Recipients: Your data is not transferred to third parties except of EIT UM group (Foundation and our subsidiaries) and for legal obligation. Your rights: the right to access, rectify, and erase your personal data, as well as the right of restriction of processing that are set forth in the additional information. Additional information: You can view the additional detailed information on Privacy on our website:

https://www.eiturbanmobility.eu/privacy-policy/

Technical Office Contact

For questions or clarifications please contact the Technical Office by email at side_events@firabarcelona.com or by phone at +34 93 409 74 87