



# INNOVAL

## Participation conditions and rates

### **WHO CAN PARTICIPATE?**

- Companies which have innovated in the conception and development of their products.
- Companies that have launched innovative products within the last two years (between April 2018 and May 2021).
- National and international Alimentaria 2021 exhibitors and non-exhibitors.

### **CATEGORIES**

- A. Oils, vinegar and condiments
- B. Water, soft drinks and beers
- C. Dried and dehydrated foods, canned foods
- D. Meats and meat products
- E. Sweets, confectionery, snacks & bakery products
- F. Ice Cream & frozen Foods
- G. Milk and dairy products
- H. Non-dairy fresh and chilled products

### **RATES**

#### **National exhibitors**

1 showcase	1.800€ + 10% IVA
2 to 5 showcases	1.300€ + 10% IVA
More than 5 showcases	1.100€ + 10% IVA

#### **International exhibitors\***

1 showcase	1.300€
More than 2 showcases	1.100€

(\*) Companies with a tax residence outside Spain are exempt from VAT.

#### **Non-exhibitors**

1 showcase	5.000€ + 10% IVA
------------	------------------

### **IMPORTANT:**

We don't accept more than 3 variations of the same product per showcase.

### **STEPS TO FOLLOW**

1. Fill in the registration form with general product and company information through the online platform: <https://www.alimentaria.com/en/innoval-2021/>  
The maximum registration date for the Innoval Awards is **April 2<sup>nd</sup> 2021**.
2. Arrange payment for the requested showcases.
3. Complete more detailed product information. At this stage, picture of the innovative product and company logo should be included.  
The deadline to complete such information is **April 7<sup>th</sup> 2021**.
4. Send six product samples for each product. For those products presented in different sizes, flavours, packaging, etc. please send six samples of each.

#### **Dates and hours for the product reception:**

The samples must be received **ONLY** on the **27<sup>th</sup> of April 2021**. Reception hours will be from 9.00 a.m. to 2.00 p.m. and from 3.30 p.m. to 5.00 p.m. (preferably during the morning).

#### **Reception place:**

Fira de Barcelona - Recinto Gran Vía  
Entrance Hall EUROPA, South Access  
Avenida Juan Carlos I, nº 58 (corner with calle Ciencias)  
08908 Hospitalet del Llobregat (Barcelona)

### **BENEFITS TO PARTICIPATE**

1. Product exhibition showcase with individual lighting.
2. Innoval Product Catalogue.
3. Free use the Innoval Room for presentations and product launches.
4. Promotion in the press report managed by the Press office of The Alimentaria Exhibitions.
5. The products can be exhibited in the Press Room and the awarded products in the Hosted & VIP Buyers' Lounge.
6. Promotion of Innoval through newsletters specific to the innovation field.
7. Participation in the Innoval Box by KuvutBox – a sampling box sent to the KuvutBox subscribers' homes, containing the products presented in Innoval.
8. Participation in the Kuvut Lockers – Smart lockers that contain the Innoval products for the visitors to try during Alimentaria 2021.

### PAYMENT CONDITIONS

100% of the fee for the requested number of showcases must be paid in its entirety by check or bank transfer to Fira Internacional de Barcelona. The proof of payment should be sent to your sales agent at Alimentaria or at [innoval@alimentaria.com](mailto:innoval@alimentaria.com) after completing the registration on the Innoval website: <https://www.alimentaria.com/en/innoval-2021/>

BANK	CAIXABANK	BBVA	POPULAR	SABADELL
Account N°	2100 0927 56 0200017660	0182 6035 42 0100857117	0075 1586 95 0604422331	0081 5084 0400 0129 0030
IBAN	ES49 2100 0927 56 0200017660	ES31 0182 6035 42 0100857117	ES20 0075 1586 95 0604422331	ES19 0081 5084 0400 0129 0030
SWIFT / BIC	CAIXESBBXXX	BBVAESMMXXX	POPUESMMXXX	BSABESBBXXX

**Beneficiary:** Fira Internacional de Barcelona

Should any company not comply with the payment terms and conditions, the organisers will be entitled to offer the reserved space to other registered applicants.