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#IOTSWC19   



Fira Barcelona



BARCELONA
29-31 OCTOBER 2019

DIGITALIZING INDUSTRIES

VISITOR GUIDE



CONNECTED TRANSPORT

MANUFACTURING

HEALTHCARE

ENERGY AND UTILITIES

BUILDINGS & INFRASTRUCTURE

OPEN INDUSTRY

ENABLING IoT

TWO CO-LOCATED EVENTS:



IN PARTNERSHIP WITH:  industrial internet[®]
CONSORTIUM

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THE UPDATED SCHEDULE OF
EVERY EVENT IN THE IOTSWC
AS WELL AS THE LATEST NEWS!

INTERNET OF THINGS



Dr. Richard Mark Soley

President of the Advisory Board,
IOT Solutions World Congress
Executive Director, Industrial
Internet Consortium and CEO,
Object Management Group

The Industrial Internet Consortium is pleased to welcome you to IoT Solutions World Congress. If it's not your first time, thank you — for choosing us again this year. In the next three days, we expect 18,000 visitors to pass through the expo floor, learn from industry end users in the conference sessions and take advantage of the networking opportunities. In fact, we expect 45% or more of these visitors to come directly from the industry sectors highlighted in the Congress tracks: Connected Transport, Manufacturing, Healthcare, Energy & Utilities, Buildings & Infrastructure, Open Industry and Enabling IoT.

Testbeds remain the centerpiece of our exhibition floor, giving our attendees the opportunity to experience these most advanced and innovative solutions in a visual, dynamic and tangible way. In the testbed area, attendees will see live demonstrations of Industrial IoT, Blockchain and Artificial Intelligence (AI) in action and will learn how the solutions can benefit their organizations.

End-user case studies dominate our conference program. In the next few days, you will hear thought leaders talk about how the IIoT is transforming industries, improving efficiencies, reducing costs, changing business models and creating service revenue streams that were previously unforeseen. Regardless of where your organization is in its IoT journey, the Congress is where you will gain the knowledge to move forward into the next phase of your Industry IoT vision.

The Industrial Internet Consortium is proud to partner with Fira Barcelona in making the IoT Solutions World Congress the premier industry IoT conference. As the IIoT transforms businesses and changes the competitive landscape, collaboration and mastery of new skills will be essential to business success. The Industrial Internet Consortium is a non-profit membership program that accelerates the development, adoption and wide-spread use of the industrial Internet.

Please stop by our pavilion to learn more about us, meet our members and learn more about the Accelerator program and how it can help in your organization's digital transformation journey.

A handwritten signature in black ink, appearing to be "B. M. J.", located at the bottom right of the page.

IOT SOLUTIONS WORLD CONGRESS



Roger Bou

Director IOT Solutions
World Congress

On behalf of Fira Barcelona, it is with tremendous excitement that I welcome you to the fifth edition of the IoT Solutions World Congress.

In five years our event has positioned itself as the flagship for the Digital Transformation of the Industry; creating an unrivalled framework in which year after year alliances and networking opportunities are built while sharing knowledge and developing cutting edge solutions.

I would like to thank every sponsor, exhibitor, speaker and attendee for their support, help and trust in us. Moreover, I would like to add a special thanks to every person who has made this year's event possible: the Advisory Committee, Program Committee, Awards Jury, Testbed Jury, the IIC team, as well as the Fira de Barcelona team.

Digital Transformation touches every industry: healthcare, energy, transport, logistics, manufacturing, retail, agriculture, mining, etc.... This revolution can be observed in the congress and in our exhibition area, as well as in exchanges between colleagues discussing how each sector is changing.

We encourage you to explore all the possibilities that this year's congress offers expanding your knowledge and your business as well as see the most innovative solutions in our testbeds area, increase and consolidate your network internationally thanks to our Brokerage Event, and to get inspired by the sharpest minds who will be sharing their knowledge and experience in our congress sessions.

We would be delighted if you could join us on October 30th afternoon in Room 5 for an exclusive dedication of the congress to Women and Diversity in the Industry, an initiative that we offer with conviction and support. In the evening, the celebration of our Awards Ceremony that will be held in the Auditorium and for the first time will be opened to the public.

I hope that you will feel at home in Barcelona during the IoT Solutions World Congress, and that you make the most of our event.

I look forward to meeting you this week!

A stylized, handwritten signature in black ink, consisting of several overlapping, fluid strokes that form a unique, abstract shape.

PRACTICAL INFORMATION

DATES, TIMES & LOCATION

WHEN

DATE

29-31 October, 2019

TIME

Door opening: 8:45 am

Tuesday - Wednesday:

9:00 am - 7:00 pm

Thursday: 9:00 am - 3:00 pm

WHERE

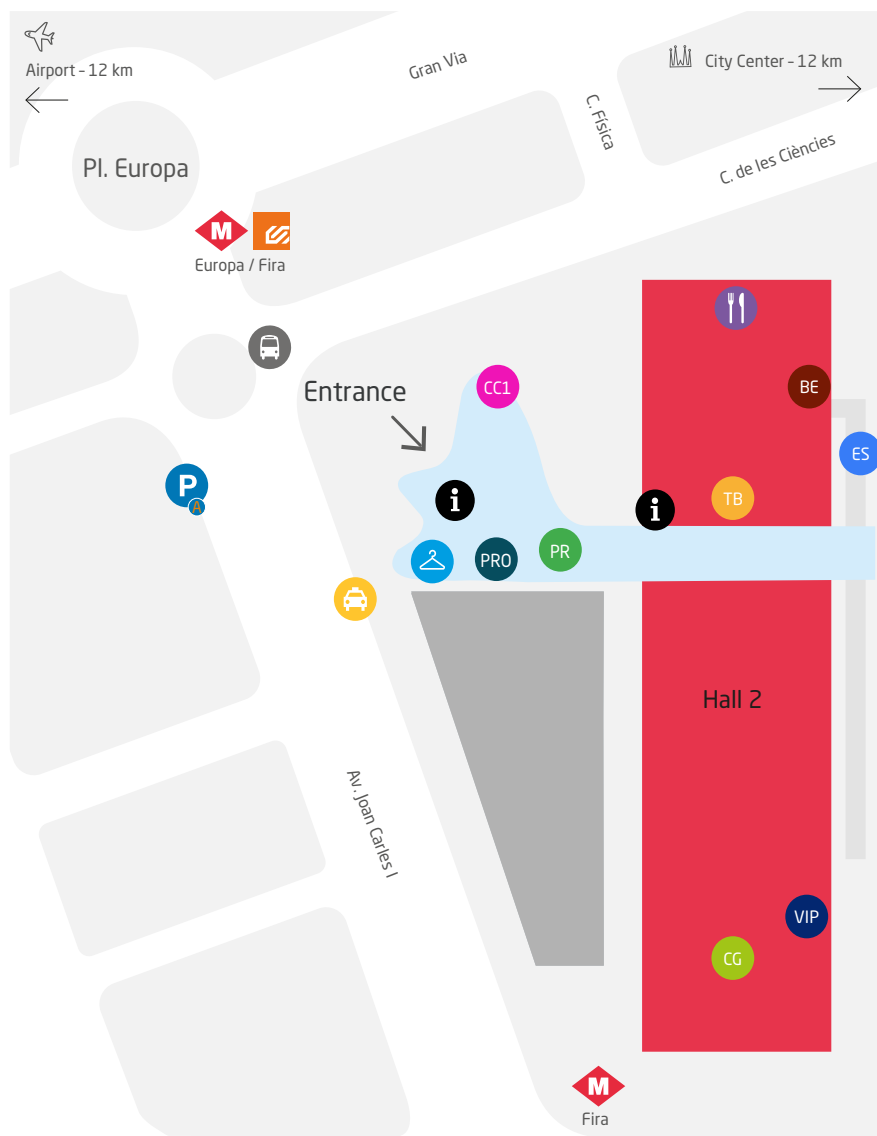
FIRA DE BARCELONA

(Gran Via Venue)

Avinguda Joan Carles I, 58

08908 L'Hospitalet de Llobregat

(Barcelona)



Taxi



Metro



FCG Train



Bus



Food Court



Brokerage Event



Europa Suite (1st floor)



TestBeds



Congress



VIP Room



Convention Center 1 (1st



Cloackroom



Information Point



Press room (-1st floor)



Protocol (1st floor)



Parking

UNIQUE ACTIVITIES OFFERED



TESTBEDS

The only event world-wide featuring live demonstrations

Testbeds are experimentation platforms deployed in an environment that resembles real -world conditions. They demonstrate new technologies to create new products & services, fuel R&D ideas and opportunities, and generate an appreciable and measurable impact on new and existing markets. Find the Testbed Area at the very center of the Hall 2 and experience first-hand the most advanced and innovative solutions.

+ info

UNIQUE ACTIVITIES OFFERED



SIDE EVENTS

Our sponsors, ambassadors and other partners have organized more than a dozen of side events to showcase special projects in our technological ecosystem.

The IOTSWC19 hosts a number of side events that will take place on the same days of the event at the venue. These initiatives help visitors make the most of their visit and get more insights on special projects.

+ info

UNIQUE ACTIVITIES OFFERED



IOT SOLUTIONS AWARDS

An exclusive celebration that recognizes the most innovative industrial internet projects of the year and brings together the main actors in the international IIoT field.

The IOT Solutions Awards is set to recognize the work, leadership and transformation that stand out in the IoT, Blockchain and AI solutions nowadays. This ceremony is a unique opportunity to meet industry and technology leaders and engage with the best and the brightest in the industry.

+ info

SMART MANUFACTURING

Predictive maintenance and product quality checks, rendering reduced downtime

- Predict equipment failure
- Detect process anomalies
- Improve quality control

Make the Impossible Possible

Build AI/IoT Solutions at Planet-scale

SEE IOT AND AI IN ACTION AT NUTANIX STAND D421

Keynote Session

Achieve Success in IoT – Go from Ambition to Action with Planet-scale Competitiveness

Wed Oct 30, 10:25 – 10:55

Breakout Session

Modernizing OT and IT for IoT and AI

Wed Oct 30, 17:25 – 18:10

Free Trial

Try Xi IoT in the cloud for free at

<https://nutanix.com/iot>

SMART RETAIL

Create cashier-less checkout systems, delivering increased performance and availability

- Personalize offers
- Streamline the purchase process
- Improve inventory management

SMART CITIES

Automated traffic management and monitoring for local governments, cutting travel time and CO2 emissions

- Dynamically improve traffic flow
- Dispatch emergency personnel quickly
- Detect potential issues with utilities early

**UNIQUE
ACTIVITIES
OFFERED**



DEEP DIVING TECHNOLOGY WORKSHOPS

The Deep Diving Technology Workshops are an unparalleled opportunity for visitors to broaden their knowledge on topics as Connected Transport, Artificial Intelligence, Enabling IoT or Smart Healthcare with high value content.

The aim of these workshops is to bring the necessary tools and insights to optimize the business transformation that new technologies entail for industries. Participants will receive an official certificate from the IOT Solutions World Congress and the Industrial Internet Consortium.

+ info



Your IoT-driven future

Our IoT Barometer 2019

Find out more about how IoT is
transforming the business

The future is exciting.
Ready?



vodafone
business

UNIQUE ACTIVITIES OFFERED



WOMEN AND DIVERSITY IN INDUSTRY

Reversing the gender gap in the industry and technology fields

Join this activity for an afternoon of sessions and discussions with inspirational women leaders in industry representing established corporations and startups. Participants will share their journey, valuable lessons learned and address the topic of why it is crucial to attract and support women leadership in industry.

+ info

A red drone is shown in flight, carrying a small, light-colored box with a pink circular logo. The drone is positioned in the foreground, with its rotors blurred from motion. In the background, a city skyline is visible across a river, with several bridges and buildings. Another smaller drone is visible in the distance on the right. The sky is a clear blue with some light clouds.

DIGITIZATION AT ITS BEST: BUSINESS MODELS THAT TAKE OFF.

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Our IoT Service Button enables companies to order goods on the spot and on demand with zero effort. Tedious ordering and service processes are carried out automatically with the push of a button. When will you join the Internet of Things? IoT.telekom.com



LIFE IS FOR SHARING.

UNIQUE ACTIVITIES OFFERED



STARTUP PITCH COMPETITION

On October 29th, the 10 startups exhibiting at the **IOT Solutions .font area**, will take part in a competition where they will have to pitch their business to experts and investors who will then choose the winner of a fast track to an accelerator program at Conector.

+ info



Physical to digital - and back

Join us at our stand D441

The Deloitte stand will feature discussions throughout the day as well as a Developer Zoo where we'll take ideas from concept to prototype during the course of the conference.

Join us for networking and drinks

29 October from **17:30 – 19:00** at our stand **D441**

Join Deloitte and senior executives at our highlighted sessions:

Advanced Technologies – Help or Hinderance? A Human Perspective

29 October | 11:00 – 11:45 | Auditorium

What Does Your Air Travel Look Like In 2040?

30 October | 12:05-12:50 | Auditorium

Intelligent Approaches To Smart Factories

30 October | 13:50 - 14:35 | Auditorium

Women and Diversity in Industry: Navigating the Executive Ladder

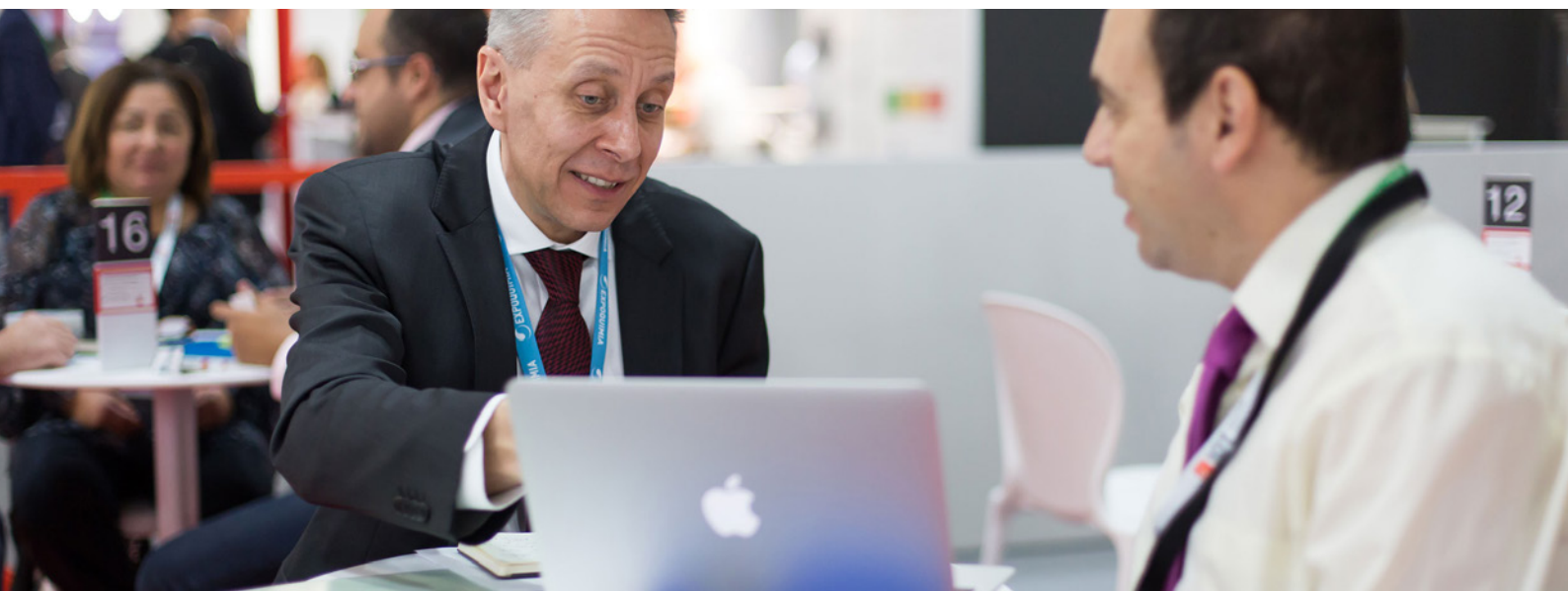
30 October | 13:50 – 14:40 | Room 5

Visit our website for the full list of Deloitte speaking/moderating sessions.



www.deloitte.com/iotswc

**UNIQUE
ACTIVITIES
OFFERED**



BROKERAGE EVENT

The Brokerage Event is a matchmaking event to meet the right partners and reach your goals.

Complement your visit to the IOT Solutions World Congress with pre-scheduled 20-min meetings where you decide whom to meet. A quick and easy way to meet potential partners. Establish connections and create bridges to accomplish your future projects and reach your goals.

+ info

ACCIÓ

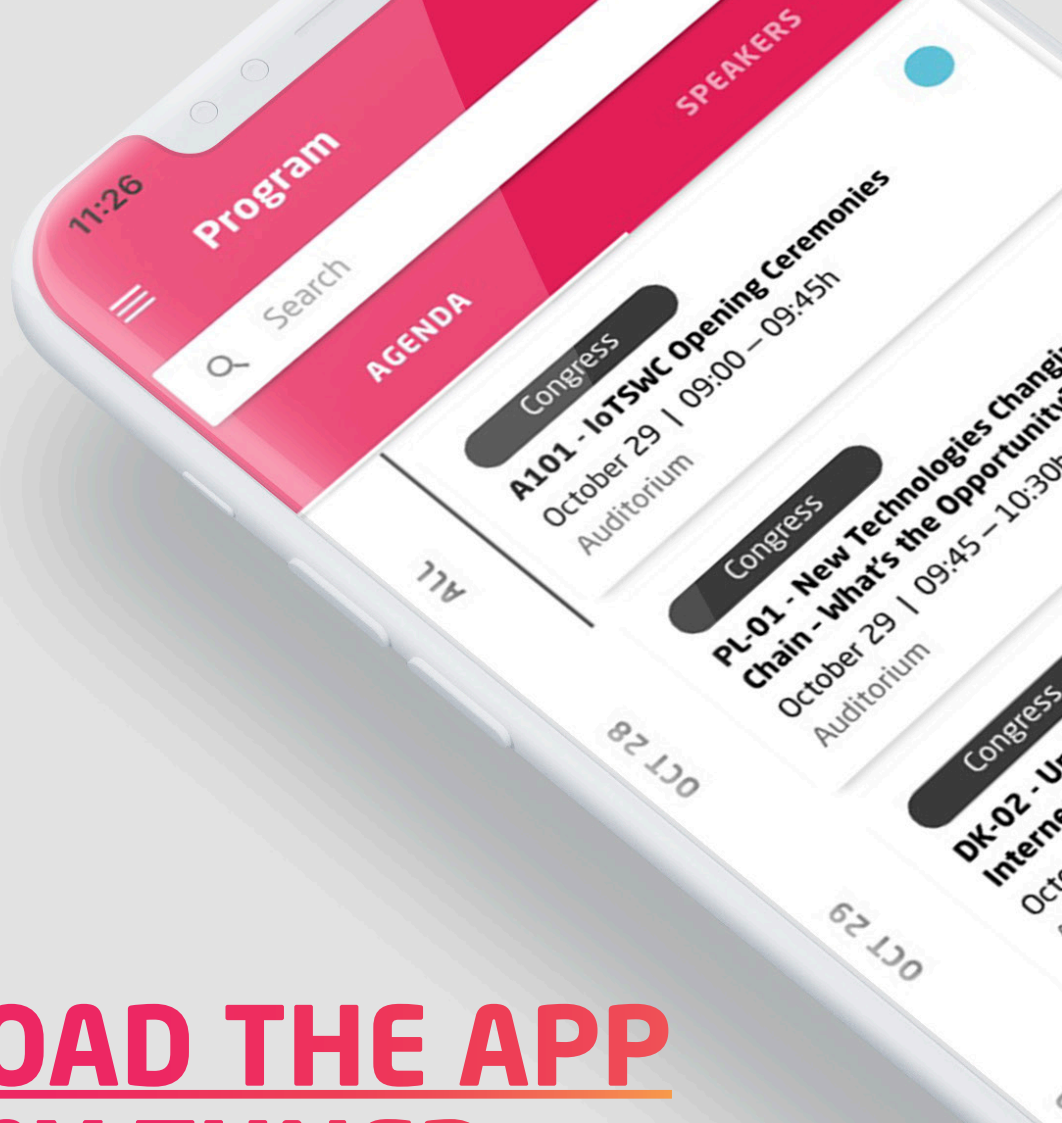
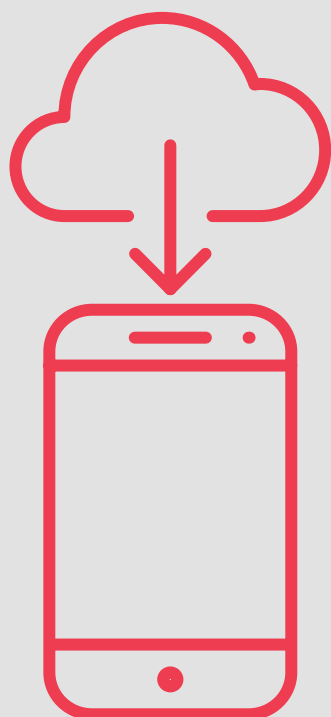


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PROGRAM



EXHIBITORS



NETWORKING



PRACTICAL
INFORMATION



RATE
THE SESSIONS

THANK YOU!

The IOT Solutions World Congress wouldn't be the same without the help and support every year of our numerous partners. Don't miss the chance to check them out. We update our list of partners throughout the year, so check back often.

ADVISORY BOARD

Our **committee of experts** are dedicated **to spread the word of the leading IoT event worldwide**. Members include industry visionaries, technology experts and executives who are focused on **accelerating the awareness and deployment of IoT, AI and Blockchain technologies**.

+ info

PROGRAM COMMITTEE

Our **2019 Program Committee** is responsible for **developing the strategy for our congress**, the overall content, and **bringing together industry leaders to participate** in our conference program. The committee has built the program **covering multiple industries, technologies, standards and applications**.

+ info

THANK YOU

2019 AWARDS JURY

Thank you to the group of journalists and experts who have taken part in the **2019 IOT Solutions Awards Jury**.

+ info

Introducing IoTopia

Join us in getting serious about IoT security!

The comprehensive framework for IoT security is officially launching at IoT Solutions World Congress.

Come and experience the launch:

- Wednesday, 30 October @ 12.05h-12.50h
- Room 2 as part of the Enabling IoT track



IoT  **PIA** TM
GLOBAL PLATFORM

Learn more about
IoTopia!



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2019 TESTBEDS JURY

Thank you to the group of journalists and experts who have taken part in the **2019 Testbeds Jury**.

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Healthcare



Building & Infrastructure



Open Industry



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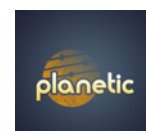
Education



Tech

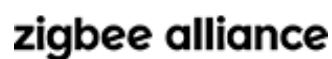


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THINGS

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