

Advanced Technologies – Help Or Hindrance? A Human Perspective

MANUFACTURING

CONNECTED TRANSPORT

HEALTHCARE

ENERGY AND UTILITIES

BUILDINGS & INFRASTRUCTURE

OPEN INDUSTRY

ENABLING IoT



Moderator



Robert Schmid
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Chief IoT Technologist

Panelists



Dr. Mark Cotteleer
Deloitte
Executive Director of
Center for Integrated
Research



Dr. Michael Godoy
University of California
Program Director,
Telemedicine and Scalable
Therapeutics

We asked 9,500 individuals in eight countries this ...

How Do Real People
Actually Feel about
Technologies?

“Please indicate whether you are familiar with the following ideas/terms.”

Yes No

“What impact do you think this technology will have on your personal career prospects?”

Scale from 1 (Very Negative) to 5 (Very Positive)

Internet of Things

Robotic Process Automation

Artificial Intelligence

Cloud

Machine Learning

Tracking Technology

Drones (civilian)

Blockchain

Self-Driving Cars

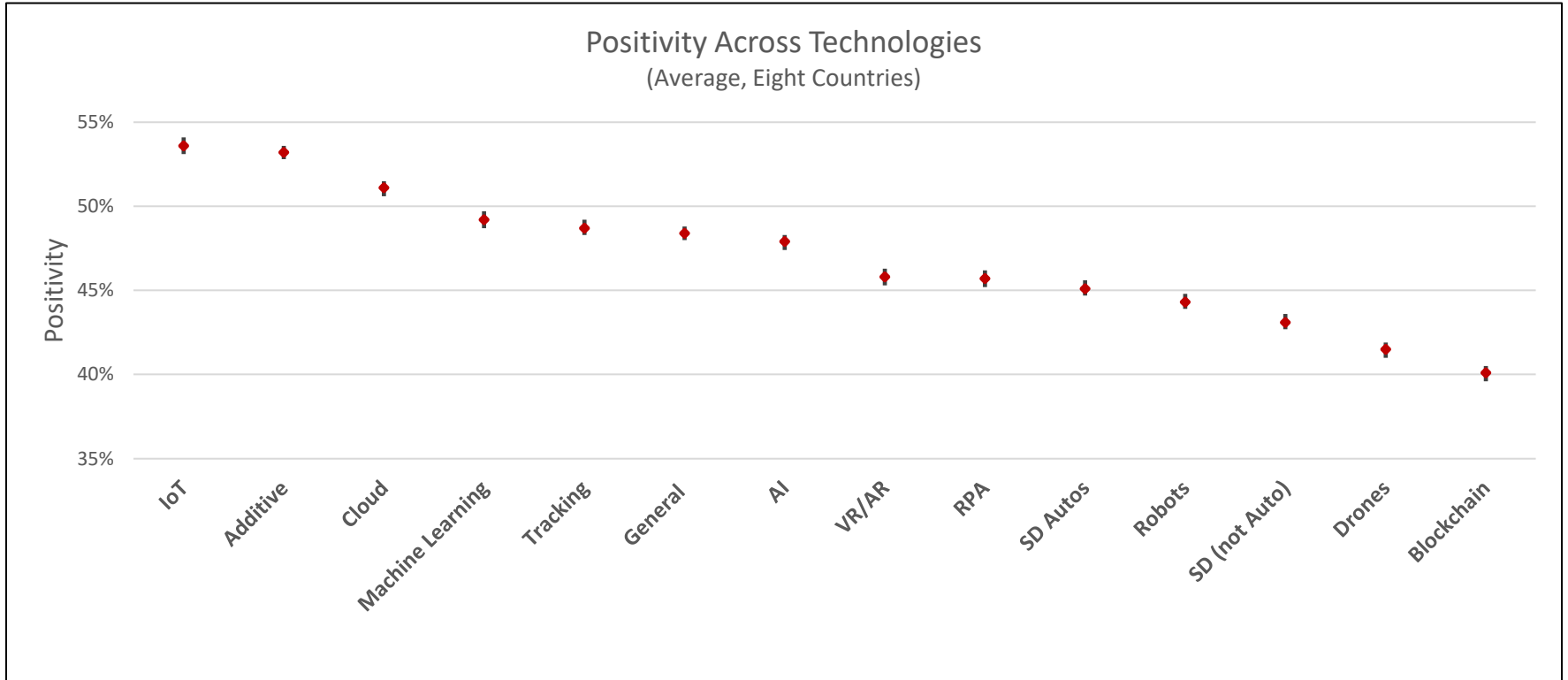
Self Driving Vehicles (not cars)

3D Printing

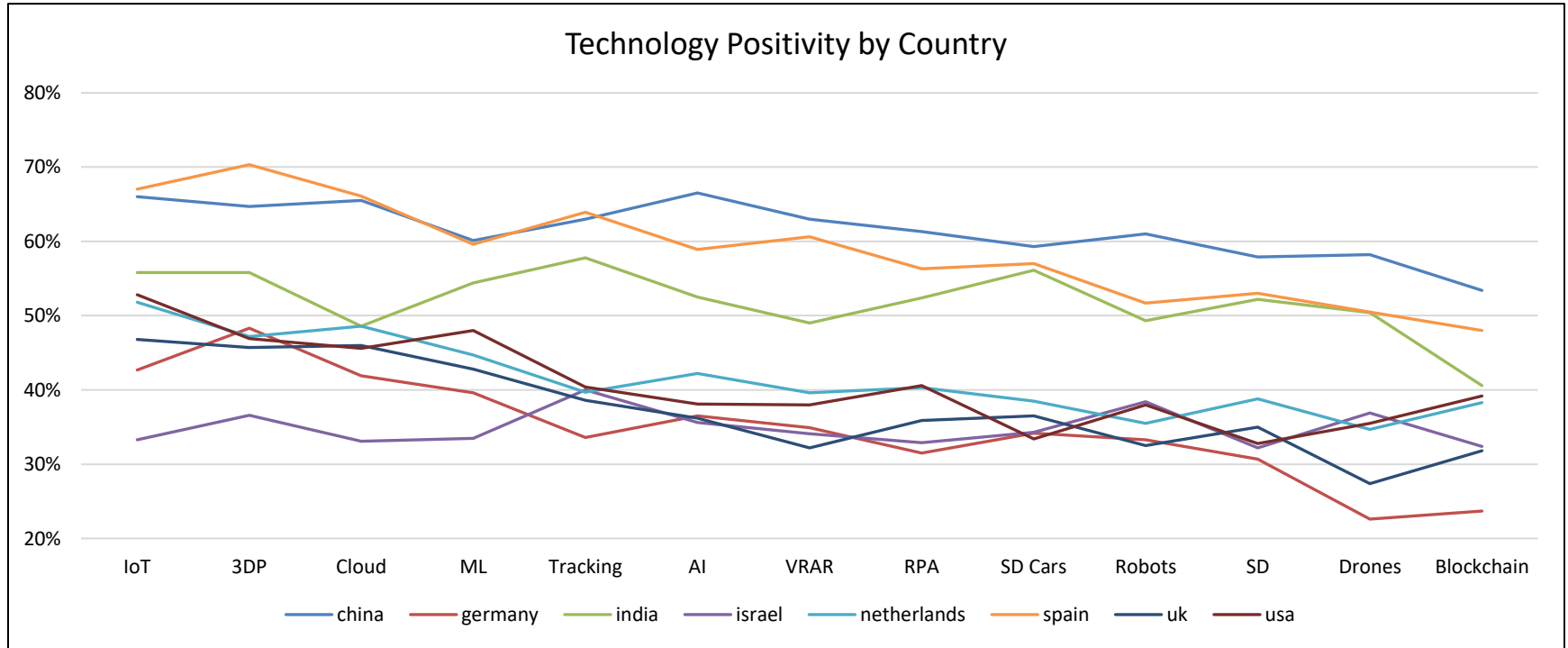
Robots (industrial & warehouse)

Virtual/Augmented Reality

Positivity Present. But Is This Enough?



Big Differences Between Countries.





DIGITALIZING INDUSTRIES

COME JOIN US!



SAVE THE DATE
29 - 31 October 2019



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